CHURCH & DWIGHT CO INC /DE/ Form 8-K September 14, 2005

SECURITIES AND EXCHANGE COMMISSION

| Washington, D.C. 20549 | | |
|---|-------------------------------------|--------------------------------|
| | FORM 8-K | |
| | CURRENT REPORT | |
| PURSUANT TO SECTION 13 OR 15(d) OF THE | | |
| SECURITIES EXCHANGE ACT OF 1934 | | |
| Date of the report (Date of earliest event reported): September 14, 2005 | | |
| CHURCH & DWIGHT CO., INC. (Exact Name of Registrant as Specified in its Charter) | | |
| | | |
| Delaware (State or Other Jurisdiction | 1-10585 (Commission File Number) | 13-4996950 (I.R.S. Employer |
| of Incorporation) | | Identification No.) |
| 469 North Harrison Street, Princeton, New Jersey | | 08543 |
| (Address of Principal Executive Offices) | | (Zip Code) |

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Registrant s telephone number, including area code: (609) 683-5900

N/A

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240. 14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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ITEM 8.01. OTHER EVENTS

On September 14, 2005, Church & Dwight Co., Inc. (the Company) issued a press release announcing that it has entered into a definitive agreement to purchase the SpinBrush toothbrush business from The Procter & Gamble Company. The press release is furnished herewith as Exhibit 99.1 pursuant to this Item 8.01.

ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS

The Company is furnishing as Exhibit 99.1 the press release described above pursuant to this Item 9.01.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CHURCH & DWIGHT CO., INC.

Date: September 14, 2005 By: /s/ JAMES R. CRAIGIE

Name: James R. Craigie

Title: President and Chief Executive Officer