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Commission pursuant to Rule 12g3-2 (b) under the Securities Exchange Act of 1934.]

Yes

No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2 (b) : 82- n/a.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Smith & Nephew Plc
(Registrant)

Date: July 13, 2010

By: /s/ Susan Henderson

Susan Henderson
Company Secretary

NOTIFICATION OF TRANSACTIONS OF DIRECTORS/PERSONS DISCHARGING MANAGERIAL
REPONSIBILITY AND CONNECTED PERSONS

SMITH & NEPHEW PLC

13 July 2010

Smith & Nephew plc (the "Company") announces that it received notification on 12 July 2010 that the following directors or persons discharging managerial responsibilities ("PDMR"), as participants in the Company's Employee Stock Purchase Plan (the "Plan"), purchased American Depository Shares ("ADS") as follows:

| | | | |
|--|--|--|---|
| Name of director/PDMR: | Mark Augusti | Joseph DeVivo | John Campo |
| No. of ADSs acquired: | 124 | 124 | 124 |
| Percentage of issued class acquired: | Less than 0.01% | Less than 0.01% | Less than 0.01% |
| Date of transaction: | 9 July 2010 | 9 July 2010 | 9 July 2010 |
| Price per ADS: | US\$39.95 | US\$39.95 | US\$39.95 |
| No. of ADSs disposed: | n/a | n/a | n/a |
| Percentage of issued class disposed: | Less than 0.01% | Less than 0.01 % | Less than 0.01% |
| Total holding following notification: | 8,276 ADSs representing 41,380 Ordinary shares | 9,344 ADSs representing 46,720 Ordinary shares | 1,534 ADSs representing 7,670 Ordinary shares |
| Total percentage holding following notification: | Less than 0.01% | Less than 0.01% | Less than 0.01% |

These transactions took place in New York, USA.

This announcement is made in accordance with the requirements of DTR 3.1.2 R.

Gemma Parsons

Deputy Company Secretary

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