

PEARSON PLC
Form 6-K
December 23, 2008

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 6-K

**REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER
THE SECURITIES EXCHANGE ACT OF 1934**

For the month of December, 2008

PEARSON plc
(Exact name of registrant as specified in its charter)

N/A

(Translation of registrant's name into English)

**80 Strand
London, England WC2R 0RL
44-20-7010-2000**
(Address of principal executive office)

Indicate by check mark whether the Registrant files or will file annual reports
under cover of Form 20-F or Form 40-F:

Form 20-F X

Form 40-F

Indicate by check mark whether the Registrant by furnishing the information
contained in this Form is also thereby furnishing the information to the

Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes

No X

This Report includes the following documents:

1. A press release from Pearson plc announcing Director/PDMR Shareholding

Non-Executive Directors' Share Purchase Plan

Below are details of purchases of ordinary shares and ADRs made on Monday

22 December

2008 under the Non-Executive Directors' Share Purchase Plan:-

Name of Director	No. of Shares Purchased	Percentage of Issued Stock %	Price per Share £	Total Holding	Total Percentage
				Following Notification	Following Notification %
David Arculus	337	0.00004 %	£ 6.50	11,740	0.00145 %
Lord Burns	336	0.00004 %	£6.50	10,290	0.00127 %
Patrick Cescau	337	0.00004 %	£6.50	4,144	0.00051 %
Ken Hydon	337	0.00004 %	£6.50	8,559	0.00106 %

Name of Director	No. of ADRs Purchased	Percentage of Issued Stock %	Price per ADR \$	Total Holding	Total Percentage
				Following Notification	Following Notification %
Susan Fuhrman	483	0.00006 %	\$ 9.5526	7,365	0.00091 %

C K Prahalad		0.00004	\$9.5526	969	0.00012
	355	%			%

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

PEARSON plc

Date: 23 December 2008

By: /s/ STEPHEN JONES

Stephen Jones
Deputy Secretary