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PEARSON PLC  
Form 6-K  
September 25, 2007

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER  
THE SECURITIES EXCHANGE ACT OF 1934

For the month of September 2007

PEARSON plc  
(Exact name of registrant as specified in its charter)

N/A

(Translation of registrant's name into English)

80 Strand  
London, England WC2R 0RL  
44-20-7010-2000  
(Address of principal executive office)

Indicate by check mark whether the Registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F  X

Form 40-F

Indicate by check mark whether the Registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes

No  X  
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This Report includes the following documents:

1. A press release from Pearson plc announcing Director/PDMR Shareholding

Pearson plc  
(the Company)

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Restricted Share Awards Granted on 24 September 2004

On 24 September 2007, Robin Freestone exercised a right to call for 5000 shares under a restricted share award granted to him on 24 September 2004. This award vested in full on the third anniversary of the date of his employment by the Company.

2,050 shares were sold on 24 September 2007 at a price of 750.0905 pence per share in order to discharge tax and social security liabilities on the shares received, leaving 2,950 shares retained after tax.

This brings Robin Freestone's total shareholding to 7930 ordinary shares which is 0.00098% of the issued share capital of the Company.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

PEARSON plc

Date: 25 September 2007

By: /s/ STEPHEN JONES

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Stephen Jones  
Deputy Secretary