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PRUDENTIAL PLC
Form 6-K
April 20, 2005

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of
the Securities Exchange Act of 1934

For the month of April, 2005

PRUDENTIAL PUBLIC LIMITED COMPANY

(Translation of registrant's name into English)

LAURENCE POUNTNEY HILL,
LONDON, EC4R 0HH, ENGLAND
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

Enclosures: Presentation to analysts

Embargo: 07.01 Wednesday 20th April 2005

Presentation to investors and analysts on Prudential UK & Europe

Prudential plc is holding a presentation for investors and analysts on its UK life insurance business at 2.30pm (UK time) today. Mark Wood, Chief Executive, Prudential UK and Europe, will host the presentation, with support from senior members of his management team.

The main objectives of the presentation are to:

- Provide an overview of Prudential UK & Europe's strategy;
- Summarise its operations and financial position;
- Provide an update on progress made in product development, distribution and customer services;
- Answer questions about Prudential UK & Europe's performance and strategy.

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In addition, there will also be a presentation by Patrick Gale, Chief Executive Officer of Sesame Group Limited, on the IFA perspective on the impact of depolarisation.

The presentation will be held at the Lincoln Centre, 18 Lincoln's Inn Fields, London WC2.

Separately, Prudential plc announced its 2005 first quarter new business figures today. Details can be found in the Stock Exchange announcement issued at 7.00am today.

- ENDS -

Enquiries:

Rebecca Burrows, Group Communications Director 020 7548 3537

Media		Investors/Analysts	
James Murray	020 7548 2203	Marina Lee-Steere	020 7548 3511
Steve Colton	020 7548 3136	Mike Kempster	020 7548 3823
Clare Staley	020 7548 3719		
Joanne Davidson	020 7548 3708		

Notes to Editors:

1. An interview with Mark Wood, Chief Executive, Prudential UK & Europe will be available at www.prudential.co.uk and www.cantos.com from 07.01 UK time on 20th April 2005.
2. A live audiocast of the analyst presentation will be available from 14.30 UK time at www.prudential.co.uk. A recording of the presentation will be available on demand from 21.30 UK time on 20th April, 2005.
3. Slides from the presentation will be available at www.prudential.co.uk from 15.30 UK time on 20th April.

Prudential plc, a company incorporated and with its principal place of business in the United Kingdom, and its affiliated companies constitute one of the world's leading financial services groups. It provides insurance and financial services directly and through its subsidiaries and affiliates throughout the world. It has been in existence for over 150 years and has GBP187 billion in assets under management, as at 31 December 2004. Prudential plc is not affiliated in any manner with Prudential Financial, Inc, a company whose principal place of business is in the United States of America.

SIGNATURES

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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date 20 April, 2005

PRUDENTIAL PUBLIC LIMITED COMPANY

By: /s/ Clare Staley
Head of Group Media Relations