

DUN & BRADSTREET CORP/NW  
Form 4  
December 19, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**BURKE JAMES P**

2. Issuer Name and Ticker or Trading Symbol  
**DUN & BRADSTREET CORP/NW [DNB]**

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)

(Last) (First) (Middle)  
**103 JFK PARKWAY**  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
**12/17/2007**

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
President, U.S. Cust. Segments

**SHORT HILLS, NJ 07078**

(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	12/17/2007		M	6,200	A \$ 36.16	31,420	D
Common Stock	12/17/2007		M	5,200	A \$ 34.165	36,620	D
Common Stock	12/17/2007		M	3,750	A \$ 53.3	40,370	D
Common Stock	12/17/2007		M	375	A \$ 54.485	40,745	D
Common Stock	12/17/2007		M	6,550	A \$ 60.535	47,295	D

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Common Stock	12/17/2007	S	429	D	\$ 89.35	46,866	D
Common Stock	12/17/2007	S	1,400	D	\$ 89.33	45,466	D
Common Stock	12/17/2007	S	38	D	\$ 89.12	45,428	D
Common Stock	12/17/2007	S	2,300	D	\$ 89.08	43,128	D
Common Stock	12/17/2007	S	900	D	\$ 89.05	42,228	D
Common Stock	12/17/2007	S	100	D	\$ 89.03	42,128	D
Common Stock	12/17/2007	S	2,338	D	\$ 89.02	39,790	D
Common Stock	12/17/2007	S	1,200	D	\$ 90.2	38,590	D
Common Stock	12/17/2007	S	200	D	\$ 90.12	38,390	D
Common Stock	12/17/2007	S	300	D	\$ 90.09	38,090	D
Common Stock	12/17/2007	S	100	D	\$ 89.98	37,990	D
Common Stock	12/17/2007	S	500	D	\$ 89.55	37,490	D
Common Stock	12/17/2007	S	300	D	\$ 89.54	37,190	D
Common Stock	12/17/2007	S	100	D	\$ 89.49	37,090	D
Common Stock	12/17/2007	S	1,100	D	\$ 89.48	35,990	D
Common Stock	12/17/2007	S	95	D	\$ 89.42	35,895	D
Common Stock	12/17/2007	S	1,143	D	\$ 89.35	34,752	D
Common Stock	12/17/2007	S	200	D	\$ 89.31	34,552	D
Common Stock	12/17/2007	S	800	D	\$ 89.23	33,752	D
Common Stock	12/17/2007	S	71	D	\$ 89.11	33,681	D
	12/17/2007	S	29	D	\$ 89.1	33,652	D

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Common Stock							
Common Stock	12/17/2007		S	900	D	\$ 89.09	32,752 D
Common Stock	12/17/2007		S	500	D	\$ 89.02	32,252 D
Common Stock	12/17/2007		S	700	D	\$ 88.96	31,552 D
Common Stock	12/17/2007		S	600	D	\$ 89.18	30,952 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title
Non-Qualified Stock Option - right to buy	\$ 36.16	12/17/2007		M	6,200	12/19/2004 <sup>(1)</sup> 12/19/2011	Common Stock 6
Non-Qualified Stock Option - right to buy	\$ 34.165	12/17/2007		M	5,200	02/12/2006 <sup>(1)</sup> 02/12/2013	Common Stock 5
Non-Qualified Stock Option - right to buy	\$ 53.3	12/17/2007		M	3,750	02/09/2005 <sup>(2)</sup> 02/09/2014	Common Stock 3
Non-Qualified Stock Option - right to buy	\$ 54.485	12/17/2007		M	375	06/01/2005 <sup>(2)</sup> 05/31/2014	Common Stock
Non-Qualified Stock Option -	\$ 60.535	12/17/2007		M	6,550	02/25/2006 <sup>(2)</sup> 02/25/2015	Common Stock 6

