

DUN & BRADSTREET CORP/NW  
Form 4  
September 01, 2006

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
KUEHN RONALD L JR

2. Issuer Name and Ticker or Trading Symbol  
DUN & BRADSTREET CORP/NW  
[DNB]

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)

(Last) (First) (Middle)  
103 JFK PARKWAY  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
08/30/2006

Director  10% Owner  
 Officer (give title below)  Other (specify below)

SHORT HILLS, NJ 07078

(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)		
				Code	V	Amount				(A) or (D)	Price
Common Stock	08/30/2006		M			1,590	A	\$ 10.6239	13,837.51	D	
Common Stock	08/30/2006		M			1,590	A	\$ 14.0731	15,427.51	D	
Common Stock	08/30/2006		M			1,500	A	\$ 14.5009	16,927.51	D	
Common Stock	08/30/2006		M			2,500	A	\$ 14.4083	19,427.51	D	
Common Stock	08/30/2006		S			346	D	\$ 70.47	19,081.51	D	

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Common Stock 08/30/2006 S 6,834 D \$ 70.4 12,247.51 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	Amount or Number of Shares
Non-qualified stock option - right to buy <sup>(1)</sup>	\$ 10.6239	08/30/2006		M	1,590	12/18/1997 12/18/2006	Common Stock	1,590
Non-qualified stock option - right to buy <sup>(1)</sup>	\$ 14.0731	08/30/2006		M	1,590	12/22/1998 12/22/2007	Common Stock	1,590
Non-qualified stock option - right to buy <sup>(1)</sup>	\$ 14.5009	08/30/2006		M	1,500	12/16/1999 12/16/2008	Common Stock	1,500
Non-qualified stock option - right to buy <sup>(1)</sup>	\$ 14.4083	08/30/2006		M	2,500	12/21/2000 12/21/2009	Common Stock	2,500

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
KUEHN RONALD L JR 103 JFK PARKWAY SHORT HILLS, NJ 07078	X			

## Signatures

/s/ Christine Cappuccia for Ronald L.  
Kuehn, Jr.

09/01/2006

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

After exercising these options and the sale of the underlying shares, the reporting person remains compliant with the issuer's director (1) stock ownership guidelines. These guidelines are described in the issuer's proxy statement filed with the Securities and Exchange Commission on 3/23/06.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.