

CASSIDY JOHN F  
Form 4  
February 01, 2005

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
CASSIDY JOHN F

(Last) (First) (Middle)  
201 EAST FOURTH STREET  
(Street)

CINCINNATI, OH 45202

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
CINCINNATI BELL INC [CBB]

3. Date of Earliest Transaction (Month/Day/Year)  
01/28/2005

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
President and CEO

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	01/27/2005		A	V 802.097	A \$ 4.3299 23,383.903	I	By 401k Plan
Common Stock <sup>(1)</sup>	01/28/2005		A	551,500	A \$ 4.295 630,246	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Option to Buy	\$ 11.315					06/03/1997 <sup>(3)</sup> 06/03/2006	Common Stock	8,000
Option to Buy	\$ 12.981					01/02/1998 <sup>(3)</sup> 01/02/2007	Common Stock	6,000
Option to Buy <u>(2)</u>	\$ 13.155					01/02/1999 <sup>(3)</sup> 01/02/2008	Common Stock	6,000
Option to Buy <u>(2)</u>	\$ 16.75					01/04/2000 <sup>(3)</sup> 01/04/2009	Common Stock	57,300
Option to Buy <u>(2)</u>	\$ 18.6875					08/20/2000 <sup>(3)</sup> 08/20/2009	Common Stock	20,000
Option to Buy <u>(2)</u>	\$ 16.7813					09/17/2001 <sup>(4)</sup> 09/17/2009	Common Stock	200,000
Option to Buy <u>(2)</u>	\$ 35.9688					01/03/2001 <sup>(3)</sup> 01/03/2010	Common Stock	15,000
Option to Buy <u>(2)</u>	\$ 23.5313					05/23/2001 <sup>(5)</sup> 05/23/2010	Common Stock	400,000
Option to Buy <u>(2)</u>	\$ 22.8438					01/02/2002 <sup>(3)</sup> 01/02/2011	Common Stock	80,000
Option to Buy <u>(2)</u>	\$ 9.645					12/04/2002 <sup>(6)</sup> 12/04/2011	Common Stock	400,000
Option to Buy <u>(2)</u>	\$ 3.48					12/05/2003 <sup>(6)</sup> 12/05/2012	Common Stock	600,000

Option to Buy (2)	\$ 5.655	12/04/2004 <sup>(6)</sup>	12/04/2013	Common Stock	801,000
Option to Buy (2)	\$ 3.7	12/03/2005 <sup>(6)</sup>	12/03/2014	Common Stock	666,100

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
CASSIDY JOHN F 201 EAST FOURTH STREET CINCINNATI, OH 45202	X		President and CEO	

## Signatures

Amy Collins by Power of Attorney for John F.  
Cassidy

02/01/2005

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restricted stock granted under the Cincinnati Bell Inc. 1997 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- (2) Option shares granted under the Cincinnati Bell Inc. 1988 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- (3) 3-Year vesting schedule: 25% one year from grant date; 25% two years from grant date; 50% three years from grant date.  
5-year vesting schedule: 25% third year from grant date; 25% four years from grant date; 50% five years from grant date. Options are
- (4) subject to accelerated vesting if certain financial targets are met: 15% one year from grant date; 15% two years from grant date; 20% three years from grant date; 25% four years from grant date; 25% five years from grant date.
- (5) 5-year vesting schedule: 25% second year from grant date; 25% three years from grant date 25% four years from grant date; 50% five years from grant date.
- (6) 3-year vesting schedule: 28% vest one year from grant date; 3% vest each month thereafter for the remaining 24 months.

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