Adams Tom Peder Herman Form 4 May 25, 2012

## FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB** 

**OMB APPROVAL** 

Number:

3235-0287

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obligations

may continue.

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* Adams Tom Peder Herman

2. Issuer Name and Ticker or Trading Symbol

ROSETTA STONE INC [RST]

5. Relationship of Reporting Person(s) to

Issuer

(Last) (First) (Middle) 3. Date of Earliest Transaction

(Check all applicable)

C/O ROSETTA STONE INC., 1919

(Month/Day/Year) 05/23/2012

X\_ Director 10% Owner Officer (give title Other (specify below)

NORTH LYNN STREET 7TH **FLOOR** 

> (Street) 4. If Amendment, Date Original

> > Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

ARLINGTON, VA 22209

(City)

(Instr. 3)

1. Title of 2. Transaction Date 2A. Deemed Security

(State)

3. (Month/Day/Year) Execution Date, if Code

(Month/Day/Year)

(Zip)

4. Securities TransactionAcquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (Instr. 8)

5. Amount of Securities Beneficially Owned (I) (Instr. 4) Following Reported

6. Ownership 7. Nature of Form: Direct Indirect (D) or Indirect Beneficial Ownership (Instr. 4)

(A) Transaction(s) or (Instr. 3 and 4) Code V Amount (D) Price

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Conversion

3. Transaction Date 3A. Deemed

5. Number

6. Date Exercisable and (Month/Day/Year) Execution Date, if Transaction of Derivative Expiration Date

7. Title and Amount of **Underlying Securities** 

(9-02)

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Security (Instr. 3)	or Exercise Price of Derivative Security		any (Month/Day/Year)	Code (Instr. 8)	Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	(Month/Day	/Year)	(Instr. 3 and	4)
				Code V	(A) (E	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option	\$ 3.85					<u>(1)</u>	05/22/2016	Common Stock	213,564
Stock Option	\$ 18					(2)	04/15/2019	Common Stock	147,579
Stock Option	\$ 25.99					(3)	03/15/2020	Common Stock	65,000
Stock Option	\$ 13.66					<u>(4)</u>	05/26/2021	Common Stock	55,000
Stock Option	\$ 13.78	05/23/2012		A	6,150	<u>(5)</u>	05/23/2022	Common Stock	6,150
Restricted Stock Unit	\$ 0	05/23/2012		A	3,628	<u>(6)</u>	<u>(6)</u>	Common Stock	3,628

# **Reporting Owners**

Reporting Owner Name / Address	Relationships					
. 0	Director	10% Owner	Officer	Other		
Adams Tom Peder Herman						
C/O ROSETTA STONE INC.	X					
1919 NORTH LYNN STREET 7TH FLOOR	Λ					
ARLINGTON, VA 22209						

### **Signatures**

Michael C. Wu,
Attorney-in-fact

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes an aggregate of 213,564 fully vested shares. Options shall vest at a rate of 1/16 per quarter.
- (2) Includes an aggregate of 110,685 fully vested shares. Options shall vest at a rate of 1/4 per annum.
- (3) Includes an Aggregate of 32,500 fully vested shares. Options shall vest at a rate of 1/4 per annum.
- (4) No options vested. Options shall vest at 1/4 per annum.
- (5) No options vested. Options shall vest at 1/4 per quarter.

Reporting Owners 2

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(6) Restricted stock units are fully vested upon award. Delivery of shares to the reporting person will be made after the date of the reporting person's separation from service to the Board of Directors.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.