

Ally Financial Inc.  
Form 424B3  
July 22, 2013

Pricing Supplement Dated 7/22/2013 Rule 424 (b) (3)  
(To Prospectus Dated June 28, 2013) File No. 333-178919

Ally Financial Inc.

Demand Notes - Floating Rate

Annual Yield: 1.35 %  
7/22/2013  
Effective Dates: through  
7/28/2013