21ST CENTURY HOLDING CO Form 8-K July 02, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 1, 2010

21ST CENTURY HOLDING COMPANY

(Exact name of registrant as specified in its charter)

Florida 0-2500111 65-0248866 (State or other jurisdiction of incorporation) Number) (I.R.S. Employer Identification No.)

3661 West Oakland Park Blvd., Suite 300
Lauderdale Lakes, FL
(Address of principal executive offices)
(Zip Code)

Registrant's telephone number, including (954) area code: 581-9993

Not Applicable (Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 1.01

Entry into a Material Definitive Agreement.

2010-2011 Excess of Loss Reinsurance Treaties

21st Century Holding Company (the "Company", "we" or "us"), through its wholly owned subsidiary, Federated National Insurance Company ("Federated National"), has agreed upon the terms of its excess of loss catastrophe reinsurance treaties for the 2010 – 2011 hurricane season. These treaties are designed to reimburse Federated National for property losses under its homeowners' insurance policies resulting from covered events in the State of Florida, the only state where Federated National is currently writing property insurance at this time. We utilize reinsurance to reduce exposure to catastrophic risk and to help manage capital, while lessening earnings volatility and improving shareholder return, and to support the required statutory surplus requirements. Our catastrophe reinsurance program has been designed to coordinate coverage provided under various treaties with various retentions and limits.

Our private excess of loss type treaties have a term of one year beginning July 1, 2010 continuing through June 30, 2011 and have provisions for prepaid automatic reinstatement protection. These treaties are with reinsurers that currently have an AM Best or Standard & Poors rating of A- or better with the exception of one fully collateralized participant rated NR by AM Best.

A total estimated cost of \$42.8 million to the Company is comprised of approximately \$24.4 million for the herein referenced private reinsurance products which include prepaid automatic premium reinstatement protection and approximately \$18.4 million payable to the Florida Hurricane Catastrophe Fund ("FHCF") that was disclosed in the Company's Form 8-K filed on June 4, 2010. The combination of private and FHCF reinsurance treaties will afford us with approximately \$350.3 million of aggregate coverage with maximum first event coverage totaling approximately \$270.2 million. Our retention in connection with the first two covered events is \$5.0 million for each event.

The cost and amounts of reinsurance are based on management's current analysis of Federated National's exposure to catastrophic risk. Our data will be subjected to exposure level analysis as of various dates during the period ending December 31, 2010. This analysis of our exposure level in relation to the total exposures to the FHCF and excess of loss treaties may produce changes in retentions, limits and reinsurance premiums as a result of increases or decreases in our exposure level.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

21ST CENTURY HOLDING COMPANY

Date: July 2, 2010 By: /s/ Peter J. Prygelski, III

Name: Peter J. Prygelski, III Title: Chief Financial Officer

(Principal Accounting and Financial Officer)