

JAKKS PACIFIC INC  
Form 8-K  
July 01, 2009

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 8-K

Current Report  
Pursuant to Section 13 or 15(d)  
of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 1, 2009

JAKKS PACIFIC, INC.  
(Exact name of registrant as specified in its charter)

|  |                                     |   |
|--|-------------------------------------|---|
| Delaware<br>(State or other jurisdiction of<br>incorporation)                                    | 0-28104<br>(Commission File Number) | 95-4527222<br>(I.R.S. Employer<br>Identification No.) |
| 22619 Pacific Coast Highway<br>Malibu, California<br>(Address of principal<br>executive offices) |                                     | 90265<br>(Zip Code)                                   |

Registrant's telephone number, including area code: (310) 456-7799

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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FILED WITH THE SECURITIES AND EXCHANGE COMMISSION  
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Item 8.01 Other Events

On July 1, 2009, we issued a press release announcing that we have notified World Wrestling Entertainment, Inc. (“WWE”) that the joint venture between us and THQ intended to exercise its option to renew the WWE videogame license, which would otherwise expire on December 31, 2009, for an additional five (5) year term ending December 31, 2014. THQ is disputing the validity of the extension notice, and litigation and arbitration proceedings have ensued regarding these matters. A copy of such release is annexed hereto as an exhibit.

Item 9.01. Financial Statements and Exhibits

(c) Exhibits

| Exhibit | Description                |
|---------|----------------------------|
| 99.1    | July 1, 2009 Press Release |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JAKKS PACIFIC, INC.

Dated: July 1, 2009

By: /s/ Joel M. Bennett  
Joel M. Bennett  
Executive Vice President and Chief  
Financial Officer

Exhibit Index

| Exhibit | Description                |
|---------|----------------------------|
| 99.1    | July 1, 2009 Press Release |