

GENERAC HOLDINGS INC.  
Form 4  
May 07, 2015

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Gillette Allen

2. Issuer Name and Ticker or Trading Symbol  
GENERAC HOLDINGS INC.  
[GNRC]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction  
(Month/Day/Year)

\_\_\_ Director \_\_\_ 10% Owner  
 Officer (give title below) \_\_\_ Other (specify below)

Executive Vice President

GENERAC HOLDINGS INC., P.O.  
BOX 8

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(Street)

WAUKESHA, WI 53189

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3)         | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|-----------------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|----------------------------------------------------------|-------------------------------------------------------|
|                                         |                                      |                                                    | Code                           | V                                                                 | Amount                                                                                        | (A) or (D)                                               | Price                                                 |
| Common Stock par value \$0.01 per share | 05/06/2015                           |                                                    | M                              |                                                                   | 43,415                                                                                        | A                                                        | \$ 2                                                  |
| Common Stock par value \$0.01 per share | 05/06/2015                           |                                                    | M                              |                                                                   | 1,781                                                                                         | A                                                        | \$ 29.81                                              |
| Common Stock par value \$0.01           | 05/06/2015                           |                                                    | M                              |                                                                   | 1,915                                                                                         | A                                                        | \$ 15.94                                              |

per share

Common

Stock par value \$0.01 05/06/2015 F 21,886 D \$ 39.58 145,002 D per share

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Amount or Number of Shares |
|--------------------------------------------|--------------------------------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-----------------------------------------------------------------------------------------|----------------------------------------------------------|---------------------------------------------------------------|-------------------------------|
| Stock Option (Right to Buy)                | \$ 2 <sup>(3)</sup>                                    | 05/06/2015                           |                                                    | M                              | 43,415                                                                                  | <sup>(1)</sup> 02/10/2020                                | Common Stock                                                  | 43,415                        |
| Stock Option (Right to Buy)                | \$ 15.94 <sup>(3)</sup>                                | 05/06/2015                           |                                                    | M                              | 1,915                                                                                   | <sup>(2)</sup> 02/24/2022                                | Common Stock                                                  | 1,915                         |
| Stock Option (Right to Buy)                | \$ 29.81 <sup>(4)</sup>                                | 05/06/2015                           |                                                    | M                              | 1,781                                                                                   | <sup>(2)</sup> 03/14/2023                                | Common Stock                                                  | 1,781                         |

## Reporting Owners

| Reporting Owner Name / Address                                              | Relationships |           |                          |       |
|-----------------------------------------------------------------------------|---------------|-----------|--------------------------|-------|
|                                                                             | Director      | 10% Owner | Officer                  | Other |
| Gillette Allen<br>GENERAC HOLDINGS INC.<br>P.O. BOX 8<br>WAUKESHA, WI 53189 |               |           | Executive Vice President |       |

## Signatures

York Ragen,  
Attorney-in-Fact

05/07/2015

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Options shall vest in equal installments on each of the first five (5) anniversaries of the Date of Grant.
- (2) Options shall vest in equal installments on each of the first four (4) anniversaries of the Date of Grant.
- (3) The reported exercise price reflects adjustments made, pursuant to the terms of the Company's 2010 Equity Incentive Plan, to reflect the special cash dividend of \$6.00 per share paid on June 29, 2012 and the special cash dividend of \$5.00 per share paid on June 21, 2013.
- (4) The reported exercise price reflects adjustments made, pursuant to the terms of the Company's 2010 Equity Incentive Plan to reflect the special cash dividend of \$5.00 per share paid on June 21, 2013.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.