

Lumber Liquidators Holdings, Inc.

Form 4

July 30, 2013

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
SCHLEGEL WILLIAM K

2. Issuer Name **and** Ticker or Trading
Symbol
Lumber Liquidators Holdings, Inc.
[LL]

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

(Last) (First) (Middle)
3000 JOHN DEERE ROAD
(Street)

3. Date of Earliest Transaction
(Month/Day/Year)
07/29/2013

____ Director ____ 10% Owner
____X____ Officer (give title below) ____ Other (specify below)
Chief Merchandising Officer

TOANO, VA 23168

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check
Applicable Line)
____X____ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	07/29/2013		M		11,857	A	\$ 24.25
Common Stock	07/29/2013		M		3,734	A	\$ 24.35
Common Stock	07/29/2013		S		15,591	D	\$ 93.3521
							(3)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
				Code	V (A) (D)	Date Exercisable Expiration Date	Title	
Stock Option (right to purchase)	\$ 24.25	07/29/2013		M	11,857	(1) 03/14/2021	Common Stock	11,857
Stock Option (right to purchase)	\$ 24.35	07/29/2013		M	3,734	(2) 03/22/2022	Common Stock	3,734

Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
SCHLEGEL WILLIAM K 3000 JOHN DEERE ROAD TOANO, VA 23168	Chief Merchandising Officer

Signatures

/s/ E. Livingston B. Haskell,
Power-of-Attorney 07/30/2013

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The stock option vests in four equal annual installments beginning on March 14, 2012.
- (2) The stock option vests in four equal annual installments beginning on March 22, 2013.
- (3) Weighted average sale price for prices ranging from \$93.00 to \$93.81. 3 shares were sold at \$93.2425 per share; 10 shares were sold at \$93.81 per share; 31 shares were sold at \$93.20 per share; 100 shares were sold at each of the following prices: \$93.01, \$93.21, \$93.22, \$93.242, \$93.245, \$93.33, \$93.742, \$93.748 and \$93.75; 290 shares were sold at \$93.74; 300 shares were sold at \$93.25; 400 shares were sold at each of the following prices: \$93.23, \$93.24 and \$93.69; 591 shares were sold at \$93.6201; 2,000 shares were sold at \$93.70;

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2,600 shares were sold at \$93.2288; 3,000 shares were sold at \$93.67; and 4,666 shares were sold at \$93.00.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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