

PEACE ARCH ENTERTAINMENT GROUP INC
Form 6-K
April 07, 2008

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C., 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15D-16
UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of April, 2008

PEACE ARCH ENTERTAINMENT GROUP INC.
(Translation of Registrant's name into English)

407-124 Merton Street, Toronto, Ontario M4S 2Z2
(Address of principal executive office)

[Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20F or Form 40-F.

Form 20-F

Form 40-F

[Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes

No

This Form 6-K shall be incorporated by reference into the Registration Statement on Form S-8 (File No. 333-134552) and any other Registration Statement filed by the Registrant which by its terms automatically incorporates the Registrant's filings and submissions with the SEC under Sections 13(a), 13(c) or 15(d) of the Securities Exchange Act of 1934.

(If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):

82-_____

FOR IMMEDIATE RELEASE

PEACE ARCH ENTERTAINMENT EXPANDS RELEASE OF CRITICALLY ACCLAIMED CHAPTER 27

CONTROVERSIAL FILM DELIVERS NATIONS HIGHEST PER SCREEN AVERAGE OF \$13,900 ON WEEKEND OPENING

Toronto April 4, 2008 Peace Arch® Entertainment Group Inc. (AMEX:PAE - News) (TSX:PAE.TO - News), an integrated global entertainment company, today announced that its acclaimed and controversial feature film about the assassin of Beatle John Lennon, *Chapter 27*, delivered this past weekend's highest per screen average in the nation in its debut at New York City's Angelika theater with a three-day average of \$13,900. *Chapter 27* expands to 5 screens in New York and Los Angeles this weekend and will roll out to more than 25 additional cities, including San Francisco, Chicago, Boston and Seattle, over the next several weeks.

The third film to be released by Peace Arch in the U.S., *Chapter 27* follows last month's debut of the riveting hostage drama *Towards Darkness* and last summer's release of Tom DiCillo's successful and award-winning *Delirious*. The independent distributor has been moving aggressively to expand its North American cinematic presence, having previously released Steve Buscemi's *Interview* and the action-adventure *In the Name of the King* in Canadian theaters.

We're delighted with this weekend's performance of *Chapter 27* in the nation's largest market of New York and look forward to its roll-out in additional cities, said Peace Arch Entertainment President-COO John Flock. The film's success helps to cement our company's reputation as one of the leading independent producers and distributors in the North American motion picture industry.

The psychological drama *Chapter 27*, a controversial exploration of Mark David Chapman's gradual breakdown during the days leading up to his murder of Lennon, features a riveting performance by Jared Leto (*Requiem For A Dream*, *Panic Room*, *Fight Club*), along with Judah Friedlander (*Zoolander*, *Meet The Parents*) and Lindsay Lohan (*Mean Girls*, *Freaky Friday*, *Herbie Fully Loaded*). Jarrett Schaefer wrote and directed the film produced by Robert Salerno, Naomi Despres and Alexandra Milchan. *Chapter 27* had its world premiere at the 2007 Sundance Film Festival and its European premiere at the Zurich Film Festival, where Schaefer won the prize for best debut feature.

About Peace Arch Entertainment Group Inc.:

Peace Arch Entertainment produces and acquires feature films, television and home entertainment content for distribution to worldwide markets. Peace Arch owns one of the largest libraries of top quality independent feature films in the world, featuring more than 1000 classic and contemporary titles. For additional information, please visit www.peacearch.com.

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Peace Arch Entertainment

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Peace Arch Entertainment Group Inc.
(Registrant)

Date April 4, 2008

By "Mara Di Pasquale"
(Signature)*

Mara Di Pasquale, Chief Financial Officer

*Print the name and title under the signature of the signing officer.

GENERAL INSTRUCTIONS

A.

Rule as to Use of Form 6-K,

This form shall be used by foreign private issuers which are required to furnish reports pursuant to Rule 13a-16 or 15d-16 under the Securities Exchange Act of 1934.

B.

Information and Document required to be Furnished,

Subject to General Instruction D herein, an issuer furnishing a report on this form shall furnish whatever information, not required to be furnished on Form 40-F or previously furnished, such issuer (I) makes or is required to make public pursuant to the law of the jurisdiction of its domicile or in which it is incorporated or organized, or (ii) files or is required to file with a stock exchange on which its securities are traded and which was made public by that exchange, or (iii) distributes or is required to distribute to its security holders.

The information required to be furnished pursuant to (I), (ii) or (iii) above is that which is material with respect to the issuer and its subsidiaries concerning: changes in business; changes in management or control; acquisitions or dispositions of assets; bankruptcy or receivership; changes in registrant's certifying accountants; the financial condition and results of operations; material legal proceedings; changes in securities or in the security for registered securities; defaults upon senior securities; material increases or decreases in the amount outstanding of securities or indebtedness; the results of the submission of matters to a vote of security holders; transactions with directors, officers or principal security holders; the granting of options or payment of other compensation to directors or officers; and any other information which the registrant deems of material importance to security holders.

This report is required to be furnished promptly after the material contained in the report is made public as described above. The information and documents furnished in this report shall not be deemed to be "filed" for the purpose of Section 18 of the Act or otherwise subject to the liabilities of that section.

If a report furnished on this form incorporates by reference any information not previously filed with the Commission, such information must be attached as an exhibit and furnished with the form.

C.

Preparation and Filing of Report

This report shall consist of a cover page, the document or report furnished by the issuer, and a signature page. Eight complete copies of each report on this form shall be deposited with the Commission. At least one complete copy shall be filed with each United States stock exchange on which any security of the registrant is listed and registered under Section 12(b) of the Act. At least one of the copies deposited with the Commission and one filed with each such exchange shall be manually signed. Unsigned copies shall be conformed.

D.

Translations of Papers and Documents into English

Reference is made to Rule 12b-12(d) [17 CFR 240.12b-12(d)]. Information required to be furnished pursuant to General Instruction B in the form of press releases and all communications or materials distributed directly to security holders of each class of securities to which any reporting obligation under Section 13(a) or 15(d) of the Act relates shall be in the English language. English versions or adequate summaries in the English language of such materials may be furnished in lieu of original English translations.

Notwithstanding General Instruction B, no other documents or reports, including prospectuses or offering circulars relating to entirely foreign offerings, need be furnished unless the issuer otherwise has prepared or caused to be prepared English translations, English versions or summaries in English thereof. If no such English translations, versions or summary have been prepared, it will be sufficient to provide a brief description in English of any such documents or reports. In no event are copies of original language documents or reports required to be furnished.