SILVA KEVIN D Form 4

February 26, 2019

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

30(h) of the Investment Company Act of 1940

OMB Number:

3235-0287

Expires:

January 31, 2005

0.5

Estimated average burden hours per

OMB APPROVAL

response...

if no longer subject to Section 16. Form 4 or Form 5 obligations

Check this box

SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue.

1(b).

(Print or Type Responses)

See Instruction

| 1. Name and Add SILVA KEVI | • | ting Person * | 2. Issuer Name and Ticker or Trading Symbol | 5. Relationship of Reporting Person(s) to Issuer | | | |
|-------------------------------|---------------|---------------|--|--|--|--|--|
| | | | Voya Financial, Inc. [VOYA] | (Check all applicable) | | | |
| (Last) | (First) | (Middle) | 3. Date of Earliest Transaction | | | | |
| 230 PARK A |) PARK AVENUE | | (Month/Day/Year) 02/22/2019 | Director 10% Owner _X_ Officer (give title Other (specify below) See Remarks | | | |
| | (Street) | | 4. If Amendment, Date Original | 6. Individual or Joint/Group Filing(Check | | | |
| NEW YORK, NY 10169 | | | Filed(Month/Day/Year) | Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person | | | |
| (City) | (State) | (Zin) | | | | | |

| (City) | (State) | Zip) Table | I - Non-D | erivative | Secur | ities Acqu | iired, Disposed of | , or Beneficiall | y Owned |
|--------------------------------------|---|--|-------------|---|----------|-------------|--|---|---------|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | ransaction Date 2A. Deemed execution Date, if any (Month/Day/Year) | | 3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or | | | 5. Amount of Securities Form: Direct Beneficially (D) or Owned Indirect (I) Following (Instr. 4) Reported Transaction(s) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| Common Stock | 02/22/2019 | | Code V M | Amount 3,920 | (D) A | Price (1) | (Instr. 3 and 4) 14,083 | D | |
| Common Stock | 02/22/2019 | | F | 1,891 | D | \$ 49.95 | 12,192 | D | |
| Common Stock | 02/25/2019 | | S | 1,015 | D | \$ 50.28 | 11,177 | D | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. 5. Number Transaction Derivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amou Underlying Securi (Instr. 3 and 4) | |
|--|---|---|---|---|---------|--|--------------------|--|------------------|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Am Nun Sha |
| Restricted Stock Units | <u>(2)</u> | 02/22/2019 | | M | 3,920 | (2) | (2) | Common Stock | 3. |
| Performance Stock Unit | <u>(3)</u> | | | | | (3) | (3) | Common Stock | 56 |
| Performance-Based Stock Options | <u>(5)</u> | | | | | <u>(5)</u> | <u>(5)</u> | Common Stock | 15 |

Reporting Owners

| Reporting Owner Name / Address | Kelationships | | | | | | | |
|--------------------------------|---------------|-----------|---------|--|-------|--|--|--|
| | Director | 10% Owner | Officer | | Other | | | |
| SILVA KEVIN D | | | | | | | | |
| | | | ~ - | | | | | |

230 PARK AVENUE NEW YORK, NY 10169 See Remarks

Signatures

/s/ Jean Weng, Attorney in Fact

02/26/2019

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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- (1) Delivery of shares of the company's common stock was made to the reporting person without the payment of any consideration in connection with the vesting of the underlying restricted stock units that were awarded as compensation.
- (2) The restricted stock units were awarded as compensation and converted to common stock on a 1 to 1 basis upon the vesting date.
- (3) The stock units will vest based on their respective award agreements.
 - The number of shares of common stock that will be delivered for each performance stock unit depends on the achievement of certain
- (4) performance factors. Depending on actual performance, the number of shares of common stock delivered upon the vesting date can range from 0% to 150% of the number presented above.
- (5) The options vest based on the conditions set forth in their respective agreements.

Reporting Owners 2

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Remarks:

Executive Vice President and Chief Human Resources Officer

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.