

Facebook Inc  
Form 4  
November 16, 2016

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Cox Christopher K

(Last) (First) (Middle)

C/O FACEBOOK, INC., 1601  
WILLOW ROAD

(Street)

MENLO PARK, CA 94025

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
Facebook Inc [FB]

3. Date of Earliest Transaction  
(Month/Day/Year)  
11/14/2016

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
\_X\_ Officer (give title below) \_\_\_ Other (specify below)

Chief Product Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|                                 |                                      |  | Code                           | V   | Amount or Price   |  |                                   |
| Class A Common Stock            | 11/14/2016                           |  | S <sup>(1)</sup>               |   | 3,000   | D  | \$ 114.5047<br>(2) 379,068        |
| Class A Common Stock            | 11/14/2016                           |  | S <sup>(1)</sup>               |   | 6,314   | D  | \$ 115.5289<br>(3) 372,754        |
| Class A Common Stock            | 11/14/2016                           |  | S <sup>(1)</sup>               |   | 4,486   | D  | \$ 116.3151<br>(4) 368,268        |
| Class A Common                  | 11/14/2016                           |  | S <sup>(1)</sup>               |   | 1,200   | D  | \$ 117.43<br>(5) 367,068          |

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Stock

|                            |            |                         |                              |   |                                    |         |   |
|----------------------------|------------|-------------------------|------------------------------|---|------------------------------------|---------|---|
| Class A<br>Common<br>Stock | 11/14/2016 | <u>S</u> <sup>(1)</sup> | 600                          | D | \$ <u>118.885</u> <sup>(6)</sup>   | 366,468 | D |
| Class A<br>Common<br>Stock | 11/15/2016 | C                       | <u>11,371</u> <sup>(7)</sup> | A | \$ 0                               | 377,839 | D |
| Class A<br>Common<br>Stock | 11/15/2016 | C                       | <u>86,584</u> <sup>(7)</sup> | A | \$ 0                               | 464,423 | D |
| Class A<br>Common<br>Stock | 11/15/2016 | M                       | 10,022                       | A | \$ 0                               | 474,445 | D |
| Class A<br>Common<br>Stock | 11/15/2016 | S                       | <u>8,300</u> <sup>(8)</sup>  | D | \$ <u>116.5166</u> <sup>(9)</sup>  | 466,145 | D |
| Class A<br>Common<br>Stock | 11/15/2016 | S                       | <u>35,214</u> <sup>(8)</sup> | D | \$ <u>117.3584</u> <sup>(10)</sup> | 430,931 | D |
| Class A<br>Common<br>Stock | 11/15/2016 | S                       | <u>12,830</u> <sup>(8)</sup> | D | \$ <u>118.1002</u> <sup>(11)</sup> | 418,101 | D |

|                            |  |  |  |  |  |        |   |
|----------------------------|--|--|--|--|--|--------|---|
| Class A<br>Common<br>Stock |  |  |  |  |  | 76,945 | I |
|----------------------------|--|--|--|--|--|--------|---|

By  
Christopher  
K. Cox  
Revocable  
Trust <sup>(12)</sup>

|                            |  |  |  |  |  |        |   |
|----------------------------|--|--|--|--|--|--------|---|
| Class A<br>Common<br>Stock |  |  |  |  |  | 28,816 | I |
|----------------------------|--|--|--|--|--|--------|---|

By  
Remainder  
Interest  
Trust  
Created  
Under The  
Christopher  
K. Cox  
2009  
Annuity  
Trust Dated  
5/29/2009  
<sup>(13)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) | Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|
|  |  |                                      |  | Code V                         | (A) (D)   | Date Exercisable Expiration Date                         | Title   |                            |
| Restricted Stock Unit (RSU) (Class B)      | (14)   | 11/15/2016                           |  | M                              | 11,371  | (15) 08/25/2019  | Class B Common Stock (16)                                   | 11,371                     |
| Class B Common Stock (16)                  | (16)   | 11/15/2016                           |  | M                              | 11,371  | (16) (16)  | Class A Common Stock  | 11,371                     |
| Class B Common Stock (16)                  | (16)   | 11/15/2016                           |  | C                              | 11,371 (17)   | (16) (16)  | Class A Common Stock  | 11,371                     |
| Restricted Stock Unit (RSU) (Class B)      | (14)   | 11/15/2016                           |  | M                              | 86,584  | (18) 08/25/2020  | Class B Common Stock (16)                                   | 86,584                     |
| Class B Common Stock (16)                  | (16)   | 11/15/2016                           |  | M                              | 86,584  | (16) (16)  | Class A Common Stock  | 86,584                     |
| Class B Common Stock (16)                  | (16)   | 11/15/2016                           |  | C                              | 86,584 (17)   | (16) (16)  | Class A Common Stock  | 86,584                     |
| Restricted Stock Units (RSU) (Class A)     | (19)   | 11/15/2016                           |  | M                              | 10,022  | (20) 03/16/2024  | Class A Common Stock  | 10,022                     |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                       |       |
|---|---------------|-----------|-----------------------|-------|
|   | Director      | 10% Owner | Officer               | Other |
| Cox Christopher K<br>C/O FACEBOOK, INC.<br>1601 WILLOW ROAD<br>MENLO PARK, CA 94025 |               |           | Chief Product Officer |       |

## Signatures

/s/ Michael Johnson as attorney-in-fact for Christopher  
K. Cox

11/16/2016

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.  
The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$113.91 to \$114.87 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- (2) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$114.94 to \$115.92 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- (3) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$115.95 to \$116.87 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- (4) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$117.27 to \$117.58 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- (5) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$118.77 to \$119.00 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- (6) Represents the number of shares that were acquired upon conversion of Class B Common Stock to Class A Common Stock in connection with the settlement of the restricted stock units (the "RSUs") in Table II.
- (7) Represents the number of shares required to be sold by the reporting person to cover tax withholding obligations in connection with the vesting of the RSUs listed in Table II. This sale is mandated by the Issuer's election under its equity incentive plans to require the satisfaction of tax withholding obligations to be funded by a "sell to cover" transaction and does not represent a discretionary trade by the reporting person.
- (8) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$115.92 to \$116.915 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- (9) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$116.92 to \$117.91 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- (10) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$117.92 to \$118.47 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- (11) Shares held of record by Christopher Cox, Trustee of the Christopher K. Cox Revocable Trust.
- (12) Shares held of record by Remainder Interest Trust Created under the Christopher K. Cox 2009 Annuity Trust dated 5/29/2009, Visra Vichit-Vadakan, Trustee, the beneficiaries of which include the reporting person's children. The reporting person's spouse is trustee of the trust. The reporting person disclaims beneficial ownership of these shares, and the filing of this report is not an admission that the

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reporting person is the beneficial owner of these shares for purposes of Section 16 or for any other purpose.

- (14) Each RSU represents a contingent right to receive 1 share of the issuer's Class B Common Stock upon settlement.
- (15) The RSUs vest as to 1/48 of the total number of shares monthly, beginning on September 1, 2013, subject to continued service through each vesting date.
- (16) The Class B Common Stock is convertible into the issuer's Class A Common Stock on a 1-for-1 basis (a) at the holder's option or (b) upon certain transfers of such shares, and has no expiration date.
- (17) The holder elected to convert the shares of Class B Common Stock into Class A Common Stock on a 1-for-1 basis.
- (18) The RSUs vest as to 1/16th of the total number of shares quarterly, beginning on August 15, 2013, subject to continued service through each vesting date.
- (19) Each RSU represents a contingent right to receive 1 share of the issuer's Class A Common Stock upon settlement.
- (20) The RSUs vest as to 1/16th of the total shares quarterly, beginning on May 15, 2016, subject to continued service through each vesting date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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