| if no lo<br>subject<br>Section<br>Form 4<br>Form 5<br>obligat<br>may co<br><i>See</i> Ins<br>1(b). | ontinue.                                | STATES SECU<br>W<br>MENT OF CHA<br>ursuant to Section<br>(a) of the Public<br>30(h) of the | V <b>ashingtor</b><br>ANGES IN<br>SECU<br>16(a) of t<br>Utility Ho | n, D.C. 2054<br>N BENEFIC<br>RITIES<br>he Securitie<br>Iding Comp | 49<br>CIAL (<br>s Excl<br>pany A | OWNERSE<br>hange Act of<br>.ct of 1935 c | <b>HP OF</b><br>f 1934,   | OMB AP<br>OMB<br>Number:<br>Expires:<br>Estimated av<br>burden hours<br>response |   |
|--|---|--|--|---|----------------------------------|--|---|--|---|
| (Print or Type   | e Responses)                            |  |  |   |                                  |  |   |  |   |
| 1. Name and<br>Koum Jan  | Address of Reporting                    | Symbo  |  | nd Ticker or Ti<br>7 <b>B</b> ]                                   | ading                            | 5. Relat<br>Issuer                       | -   | eporting Perso   |   |
| (Last)   | (First)                                 | (Middle) 3. Date   | of Earliest 7  | Fransaction   |                                  |  | (Check  | all applicable)  |   |
| C/O FACI<br>WILLOW   | EBOOK, INC., 16<br>7 ROAD               |  | n/Day/Year)<br>/2016   |   |                                  | XD<br>O<br>below)                        |   | the $\frac{10\%}{\text{below}}$ Other  | Owner<br>(specify   |
|  | (Street)                                | Filed(M  | mendment, E<br>/onth/Day/Ye  | Date Original<br>ar)  |                                  | Applicat<br>_X_ For                      | ole Line)<br>m filed by On  | nt/Group Filing<br>e Reporting Per<br>re than One Rep                            | son   |
| MENLO I  | PARK, CA 94025                          |  |  |   |                                  | Person                                   | in filled by fille  | ie ului olie kep   | orting  |
| (City)   | (State)                                 | (Zip) Ta   | able I - Non-  | Derivative Se   | curitie                          | s Acquired, D                            | isposed of,   | or Beneficiall   | y Owned   |
| 1.Title of<br>Security<br>(Instr. 3)   | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year)                                | Code   | 4. Securities<br>n Disposed of<br>(Instr. 3, 4 au<br>Amount       | (D)                              | red (A) or<br>Price                      | 5. Amount<br>Securities<br>Beneficiall<br>Owned<br>Following<br>Reported<br>Transaction<br>(Instr. 3 an | Ownersl<br>y Form:<br>Direct (I<br>or Indire<br>(I)<br>n(s) (Instr. 4            | Beneficial<br>D) Ownership<br>ect (Instr. 4)                                    |
|  |   |  | 00000  | 1 iniouni   | (12)                             | 11100                                    |   |  | By Jan  |
| Class A<br>Common<br>Stock   | 04/28/2016                              |  | S <u>(1)</u>   | 61,661  | D                                | \$<br>116.8614<br>(2)                    | 37,012,0  | 04 I   | Koum,<br>Trustee of<br>The<br>Butterfly<br>Trust U/A/D<br>1/20/2004 ( <u>3)</u> |
| Class A<br>Common<br>Stock   | 04/28/2016                              |  | S <u>(1)</u>   | 129,053   | D                                | \$<br>117.6138<br>(4)                    | 36,882,9  | 51 I   | By Jan<br>Koum,<br>Trustee of<br>The<br>Butterfly                               |

|                            |            |                 |           |   |                              |            |   | Trust U/A/D<br>1/20/2004 (3)   |
|----------------------------|------------|-----------------|-----------|---|------------------------------|------------|---|--|
| Class A<br>Common<br>Stock | 04/28/2016 | S <u>(1)</u>    | 115,219   | D | \$<br>118.9748<br>(5)        | 36,767,732 | I | By Jan<br>Koum,<br>Trustee of<br>The<br>Butterfly<br>Trust U/A/D<br>1/20/2004 (3)  |
| Class A<br>Common<br>Stock | 04/28/2016 | S <u>(1)</u>    | 247,649   | D | \$<br>119.6594<br><u>(6)</u> | 36,520,083 | I | By Jan<br>Koum,<br>Trustee of<br>The<br>Butterfly<br>Trust U/A/D<br>1/20/2004 (3)  |
| Class A<br>Common<br>Stock | 04/28/2016 | S <u>(1)</u>    | 20,230    | D | \$<br>120.4715<br>(7)        | 36,499,853 | I | By Jan<br>Koum,<br>Trustee of<br>The<br>Butterfly<br>Trust U/A/D<br>1/20/2004 (3)  |
| Class A<br>Common<br>Stock | 04/29/2016 | J <u>(8)</u>    | 141,489   | D | \$ 0                         | 0          | I | By Jan<br>Koum,<br>Trustee of<br>The Jan<br>Koum Trust<br>I U/A/D<br>4/29/2014 (9) |
| Class A<br>Common<br>Stock | 04/29/2016 | J <u>(8)</u>    | 141,489   | A | \$ 0                         | 36,641,342 | I | By Jan<br>Koum,<br>Trustee of<br>The<br>Butterfly<br>Trust U/A/D<br>1/20/2004 (3)  |
| Class A<br>Common<br>Stock | 04/29/2016 | G <u>(10)</u> V | 3,500,000 | D | \$0                          | 33,141,342 | I | By Jan<br>Koum,<br>Trustee of<br>The<br>Butterfly<br>Trust U/A/D<br>1/20/2004 (3)  |
| Class A<br>Common<br>Stock | 04/29/2016 | G <u>(10)</u> V | 3,500,000 | А | \$ 0                         | 3,500,000  | Ι | By Jan<br>Koum and<br>BNY  |

|                                   |      |              |         |   |                        |            |   | Mellon<br>Trust of<br>Delaware,<br>Co-Trustees<br>of The Jan<br>Koum Trust<br>IX U/A/D<br>4/13/2016<br>(11)                               |
|-----------------------------------|------|--------------|---------|---|------------------------|------------|---|---|
| Class A<br>Common 05/02/<br>Stock | 2016 | S <u>(1)</u> | 646,895 | D | \$<br>117.3102<br>(12) | 32,494,447 | I | By Jan<br>Koum,<br>Trustee of<br>The<br>Butterfly<br>Trust U/A/D<br>1/20/2004 (3)   |
| Class A<br>Common 05/02/<br>Stock | 2016 | S <u>(1)</u> | 722,037 | D | \$<br>118.1248<br>(13) | 31,772,410 | I | By Jan<br>Koum,<br>Trustee of<br>The<br>Butterfly<br>Trust U/A/D<br>1/20/2004 (3)   |
| Class A<br>Common 05/02/<br>Stock | 2016 | S <u>(1)</u> | 65,598  | D | \$<br>118.6439<br>(14) | 31,706,812 | I | By Jan<br>Koum,<br>Trustee of<br>The<br>Butterfly<br>Trust U/A/D<br>1/20/2004 (3)   |
| Class A<br>Common<br>Stock        |      |              |         |   |                        | 3,500,000  | I | By Jan<br>Koum and<br>BNY<br>Mellon<br>Trust of<br>Delaware<br>Co-Trustees<br>of The Jan<br>Koum Trust<br>VIII U/A/D<br>1/29/2016<br>(15) |
| Class A<br>Common<br>Stock        |      |              |         |   |                        | 2,242,343  | Ι | By Jan<br>Koum and<br>BNY<br>Mellon<br>Trust of<br>Delaware,  |

|                            |           |   | Co-Trustees<br>of The Jan<br>Koum Trust<br>IV U/A/D<br>2/4/2015 (16)   |
|----------------------------|-----------|---|--|
| Class A<br>Common<br>Stock | 3,500,000 | I | By Jan<br>Koum and<br>BNY<br>Mellon<br>Trust of<br>Delaware,<br>Co-Trustees<br>of The Jan<br>Koum Trust<br>V U/A/D<br>4/29/2015<br>(17)    |
| Class A<br>Common<br>Stock | 3,500,000 | I | By Jan<br>Koum and<br>BNY<br>Mellon<br>Trust of<br>Delaware,<br>Co-Trustees<br>of The Jan<br>Koum Trust<br>VI U/A/D<br>8/5/2015 (18)       |
| Class A<br>Common<br>Stock | 3,500,000 | I | By Jan<br>Koum and<br>BNY<br>Mellon<br>Trust of<br>Delaware,<br>Co-Trustees<br>of The Jan<br>Koum Trust<br>VII U/A/D<br>10/20/2015<br>(19) |
| Class A<br>Common<br>Stock | 141,489   | I | By Jan<br>Koum,<br>Trustee of<br>The Jan<br>Koum Trust<br>II U/A/D<br>8/5/2014 (20)  |
|                            | 2,528,672 | Ι |  |

| Class A<br>Common<br>Stock                          |   |   |   |   |  |  |                         |  |   | By Jan<br>Koum,<br>Trustee of<br>The Jan<br>Koum Tru<br>III U/A/D<br>10/9/2014<br>(21) | ıst |
|---|---|---|---|---|--|--|-------------------------|--|---|--|-----|
| Reminder: F   | Report on a sep   | parate line for each cla                | ass of securities benef                                     | Person<br>inform<br>require   | ns who re<br>ation con<br>ed to resp<br>ys a curre | or indirectly.<br>spond to the<br>tained in thi<br>ond unless<br>intly valid O | is form are<br>the form | not  | SEC 14<br>(9-1                                      |  |     |
|   |   |   | ative Securities Acq<br>puts, calls, warrants               |   |  |  | Owned                   |  |   |  |     |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. 5.<br>TransactionNumber<br>Code of<br>(Instr. 8) Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) |  |  | Amo<br>Unde<br>Secur    | te and<br>unt of<br>crlying<br>rities<br>(. 3 and 4) | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Nu<br>Deriv<br>Secu<br>Bene<br>Owne<br>Follo<br>Repo<br>Trans<br>(Instr             |     |
|   |   |   |   | Code V  | (A) (D)  | Date<br>Exercisable  | Expiration<br>Date      | Title  | Amount<br>or<br>Number<br>of<br>Shares              |  |     |
| Repo  | rting O   | wners                                   |   |   |  |  |                         |  |   |  |     |
| -   | Owner Name  |   | <b>Relationships</b><br>or 10% Owner O                      | s<br>officer Ot   | her  |  |                         |  |   |  |     |
| 1601 WII  | n<br>EBOOK, IN<br>LLOW ROA<br>PARK, CA                                | NC. X                                   |   |   |  |  |                         |  |   |  |     |
| Signa   | tures   |   |   |   |  |  |                         |  |   |  |     |

### Signatures

/s/ Michael Johnson as attorney-in-fact for Jan Koum

05/02/2016

\*\*Signature of Reporting Person

Date

# **Explanation of Responses:**

price within the range set forth in this footnote.

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.

The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from

- (2) \$116.26 to \$117.25 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- (3) Shares held of record by Jan Koum, Trustee of The Butterfly Trust U/A/D 1/20/2004.

The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$117.26 to \$118.25 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request full information regarding the number of shares sold at each separate

(4) staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$118.26 to \$119.25 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the

(5) staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

(6) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$119.26 to \$120.255 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$120.26 to \$120.76 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate

- (8) Represents the transfer of shares from Jan Koum, Trustee of The Jan Koum Trust I U/A/D 4/29/2014 to Jan Koum, Trustee of The Butterfly Trust U/A/D 1/20/2004. The reporting person remains the beneficial owner of all of the shares after the transfer.
- (9) Shares held of record by Jan Koum, Trustee of The Jan Koum Trust I U/A/D 4/29/2014.

On April 29, 2016, Jan Koum, Trustee of The Butterfly Trust U/A/D 1/20/2004 contributed 3,500,000 shares of Class A common stock
(10) to Jan Koum and BNY Mellon Trust of Delaware, Co-Trustees of The Jan Koum Trust IX U/A/D 4/13/2016, a grantor retained annuity trust for the benefit of the reporting holder.

(11) Shares held of record by Jan Koum and BNY Mellon Trust of Delaware, Co-Trustees of The Jan Koum Trust IX U/A/D 4/13/2016.

The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$116.61 to \$117.605 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or

(12) the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$117.61 to \$118.605 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or

(13) \$117.01 to \$118.005 per share, inclusive. The reporting person undertakes to provide to the issuer, any security notice of the issuer, of the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$118.61 to \$118.725 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or

- (14) the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- (15) Shares held of record by Jan Koum and BNY Mellon Trust of Delaware, Co-Trustees of The Jan Koum Trust VIII U/A/D 1/29/2016.
- (16) Shares held of record by Jan Koum and BNY Mellon Trust of Delaware, Co-Trustees of The Jan Koum Trust IV U/A/D 2/4/2015.
- (17) Shares held of record by Jan Koum and BNY Mellon Trust of Delaware, Co-Trustees of The Jan Koum Trust V U/A/D 4/29/2015.
- (18) Shares held of record by Jan Koum and BNY Mellon Trust of Delaware, Co-Trustees of The Jan Koum Trust VI U/A/D 8/5/2015.
- (19) Shares held of record by Jan Koum and BNY Mellon Trust of Delaware, Co-Trustees of The Jan Koum Trust VII U/A/D 10/20/2015.

#### Explanation of Responses:

(7)

(20) Shares held of record by Jan Koum, Trustee of The Jan Koum Trust II U/A/D 8/5/2014.

(21) Shares held of record by Jan Koum, Trustee of The Jan Koum Trust III U/A/D 10/9/2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.