Edgar Filing: SALESFORCE COM INC - Form 4

SALESFOR	RCE COM INC									
Form 4										
September	17, 2012									
FORM 4 UNITED STATES SECURITIES AND EXCHANCE COMMISSION							~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	OMB APPROVAL		
Was				RITIES AND EXCHANGE COMMIS shington, D.C. 20549				OMB Number:	3235-0287	
Check the check	nger		Expires:	January 31, 2005						
subject	MENT OF CHA	F CHANGES IN BENEFICIAL OWNE				ERSHIP OF	Estimated average			
Section 16.			SECURITIES					burden hours per		
Form 4 Form 5	Form 4 or Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,							response 0.5		
obligati	ons Section 17((a) of the Public U				-				
may cor <i>See</i> Inst	iunue.	30(h) of the I	•	•	-	•				
1(b).										
(Print or Type	Responses)									
Conway Craig Symbol			er i kanne und i frener er i fraunig			5. Relationship of Reporting Person(s) to Issuer				
			SFORCE COM INC [CRM]				(Charle all and include)			
(Last) (First) (Middle) 3. Date of			of Earliest Transaction			(Check all applicable)				
THE LANDMARK @ONE 09/14/2						_X_ Director10% Owner Officer (give titleOther (specify				
MARKET	2012				below)	below)				
			endment, Date Original			6. Individual or Joint/Group Filing(Check				
			-				Applicable Line)			
SAN ED ΔΙ	د_ 				_X_Form filed by One Reporting Person Form filed by More than One Reporting					
SANTRA	NCISCO, CA 941	05					Person			
(City)	(State)	(Zip) Tal	ble I - Non-	Derivativ	e Secu	irities Acqu	iired, Disposed of,	or Beneficiall	y Owned	
1.Title of Security (Instr. 3)	ty (Month/Day/Year) Execution Date,		3.4. Securities Acquired (A)fTransactionor Disposed of (D)Code(Instr. 3, 4 and 5)			5. Amount of Securities Beneficially	6. Ownership Form:	7. Nature of Indirect Beneficial		
		(Month/Day/Year)	(Instr. 8)		Owned Following Reported	Direct (D) or Indirect (I)	Ownership (Instr. 4)			
			Code V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)	(Instr. 4)		
Common Stock	09/14/2012		S	6,500	D	\$ 158.6925	5 7,164	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owno Follo Repo Trans (Instr
Reporting O	wners		Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Edgar Filing: SALESFORCE COM INC - Form 4

	Relationships				
Reporting Owner Name / Address	Director	10% Owner	Officer	Other	
Conway Craig THE LANDMARK @ONE MARKET STREET SUITE 300 SAN FRANCISCO, CA 94105	Х				
Signatures					
/s/ Sam Fleischmann, Attorney-in-Fact for Craig Conway	09/17/2012				
<u>**</u> Signature of Reporting Person		Dat	e		

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The price reported in Table I, Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$158.00 to \$158.9834 inclusive. The reporting person undertakes to provide to salesforce.com, inc., any security holder of

(1) If on \$158.00 to \$158.9854 inclusive. The reporting person undertakes to provide to satestoree.com, inc., any security notice of salesforce.com, inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.