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	CE COM INC										
Form 4 June 23, 201	1										
									OMB AF	PROVAL	
Was				RITIES AND EXCHANGE COMN shington, D.C. 20549				OMMISSION	OMB Number:	3235-0287	
Check th if no lon subject t Section Form 4 c	F CHANGES IN BENEFICIAL OWN SECURITIES						Expires: Estimated a burden hour response				
Form 5 obligatic may con <i>See</i> Instr 1(b).	tinue. Section 17(a) of the	Public U		ding Cor	npan	y Act of	Act of 1934, 1935 or Section)	I		
(Print or Type	Responses)										
1. Name and Address of Reporting Person *2. IssuerKoplow Hilarie A.Symbol				er Name and Ticker or Trading				5. Relationship of Reporting Person(s) to Issuer			
SALI			SALES	ESFORCE COM INC [CRM]				(Check all applicable)			
			of Earliest Transaction Day/Year) 2011				Director 10% Owner X Officer (give title Other (specify below) below) EVP, Worldwide Sales				
	(Street)			endment, D nth/Day/Yea	-	ıl		6. Individual or Joi Applicable Line) _X_ Form filed by O	-	-	
SAN FRAN	VCISCO, CA 941	05						Form filed by M Form filed by M Person			
(City)	(State)	(Zip)	Tab	le I - Non-l	Derivative	Secur	ities Acqu	ired, Disposed of,	or Beneficiall	y Owned	
1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)2A. Deeme Execution I any (Month/Day/Year)		1			d of (D)	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
				Code V	Amount	or (D)	Price	Transaction(s) (Instr. 3 and 4)			
Common Stock	06/23/2011 <u>(1)</u>			М	500	A	\$ 25.97	24,486	D		
Common Stock	06/23/2011 <u>(1)</u>			S	500	D	\$ 140.28	23,986	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number on of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amour Underlying Securit (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amo or Num of Share
Non-qualified Stock Option (Right to Buy)	\$ 25.97	06/23/2011 <u>(1)</u>		М	500	11/25/2009 <u>(2)</u>	11/25/2013	Common Stock	50

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
Koplow Hilarie A. THE LANDMARK @ ONE MARKET STREET SUITE 300 SAN FRANCISCO, CA 94105			EVP, Worldwide Sales			
Signatures						
/s/ Audrey Wong, Attorney-in-Fact for Hilarie A Koplow	06/23/2011					
**Signature of Reporting Person		Date				

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Acquisition/Disposition of Derivative and/or Non-Derivative securities is pursuant to a 10b5-1 Plan.
- (2) Option is exercisable and vests over four years at the rate of 25% of the total shares granted on the first anniversary of the holder's date of grant, as listed in the table, with the balance vesting in equal monthly installments over the remaining 36 months.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.