

FIRST FINANCIAL BANCORP /OH/
Form 4
February 18, 2011

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
BARBERCHECK RICHARD S

2. Issuer Name and Ticker or Trading Symbol
FIRST FINANCIAL BANCORP /OH/ [FFBC]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
4000 SMITH RD., SUITE 400
(Street)

3. Date of Earliest Transaction (Month/Day/Year)
02/17/2011

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
EVP & CCO

CINCINNATI, OH 45209

(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | | | |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|-------|------------|---------|---|------------|
| | | | | Code | V | Amount | (A) or (D) | Price | | | | |
| Common Stock | 02/17/2011 | | D | | | 612 | (1) | D | \$ 17.2596 | 2,665 | D | |
| Common Stock | | | | | | | | | | 291,397 | I | 401k |
| Common Stock | | | | | | | | | | 13,175 | I | Restricted |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Pri Deriv Secur (Instr | |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|---------------------------|----------------------------|
| | | | | Code | V (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| 2006 (ISO) Stock Option | \$ 16.02 | | | | | 04/24/2007 | 04/24/2016 | Common Stock | 6,242 |
| 2006 (NQ) Stock Option | \$ 16.02 | | | | | 04/24/2007 | 04/24/2016 | Common Stock | 6,858 |
| 2007 (ISO) Stock Option | \$ 14.9 | | | | | 04/30/2008 | 04/30/2017 | Common Stock | 6,711 |
| 2007 (NQ) Stock Option | \$ 14.9 | | | | | 04/30/2008 | 04/30/2017 | Common Stock | 9,489 |
| 2008 (ISO) Stock Option | \$ 11.64 | | | | | 02/14/2009 | 02/14/2018 | Common Stock | 8,591 |
| 2008 (NQ) Stock Option | \$ 11.64 | | | | | 02/14/2009 | 02/14/2018 | Common Stock | 36,909 |

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

BARBERCHECK RICHARD S
4000 SMITH RD.
SUITE 400
CINCINNATI, OH 45209

EVP & CCO

Signatures

/s/Terri J
Ziepfel, POA

02/18/2011

__Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Per previously established 10b5-1 plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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