Edgar Filing: DUNCAN DAVID S - Form 4

Form 4 August 25,														
FOR	ЛЛ									OMB APF	PROVAL			
	VI – UNITED	UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549												
	this box													
if no lo subject Section Form 4	to SIAIEI 16. or													
Form 5 obligati may co <i>See</i> Ins 1(b).	ions Section 17	Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940												
(Print or Type	e Responses)													
DUNCAN DAVID S Sym			Symbol			nd Ticker or Tra	C	Relationship of Reporting Person(s) to uer						
		[NON]					5 11 1	-	(Check all applicable)					
(Month									Director 10% Owner X Officer (give title Other (specify below)					
1.0. DOM	(Street)				nt I	Data Original		6 1		e President	(Chaolt			
	(Succe)		Filed(M			Date Original ear)		App	ndividual or Joir plicable Line) _ Form filed by On	e Reporting Pers	on			
LAKELAI	ND, FL 33802							Per	Form filed by Mo son	re than One Repo	orting			
(City)	(State)	(Zip)	Ta	ble I - N	Non	-Derivative Sec	urities	Acquire	d, Disposed of,	or Beneficially	Owned			
1.Title of Security (Instr. 3)	rity (Month/Day/Year) Execution Date, if				Code (Instr. 3, 4 and 5) Beneficiall over (Instr. 8) Owned Following (A) Transaction (Instr. 3, 4 and 5) Cover (Instr. 8) Owned Following Reported Transaction (Instr. 3, 4 and 5) Owned Following						7. Nature of Indirect Beneficial Ownership (Instr. 4)			
Common	03/01/2010			J		Amount 43.2277	(D) A	Price \$	1,453.4425	I	By			
Stock	05/01/2010			5	v	73.2211	11	17.35	1,433.4425	1	401(k) (1)			
Common Stock	03/01/2010			J	V	1,134.9826	А	\$ 17.35	79,163.6648	Ι	$\frac{\text{By ESOP}}{(2)}$			
Common Stock	08/02/2010			J	V	36.2374	А	\$ 18.45	1,489.6799	Ι	By 401(k) <u>(1)</u>			
Common Stock	08/02/2010			J	V	0.0276	А	\$ 18.45	1,489.7075	Ι	By 401(k) <u>(1)</u>			
Common Stock	08/23/2010			Р		300	А	\$ 18.45	32,090	D				

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1.	Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exer	cisable and	7. Titl	e and	8. Price of	9. Nu
De	rivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	onNumber	Expiration D	ate	Amou	int of	Derivative	Deriv
Se	curity	or Exercise		any	Code	of	(Month/Day/	'Year)	Under	lying	Security	Secu
(In	str. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivativ	e		Securi	ities	(Instr. 5)	Bene
		Derivative				Securities			(Instr.	3 and 4)		Owne
		Security				Acquired						Follo
		•				(A) or						Repo
						Disposed						Trans
						of (D)						(Instr
						(Instr. 3,						Ì
						4, and 5)						
										A		
										Amount		
							Date	Expiration	T . 1	or		
						Exercisable Date	Date	Title	Number			
					a 1 1					of		
					Code V	(A) (D)				Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships								
reporting o when reality read on	Director	10% Owner	Officer	Other					
DUNCAN DAVID S P.O. BOX 407 LAKELAND, FL 33802			Vice President						
Signatures									
/s/ Monica Allman, POA on fil Duncan	e for Dav	id	08/24/2010						
<u>**</u> Signature of Reporting Pe		Date							

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Acquired under the Publix Super Markets, Inc. 401(k) SMART Plan. Transaction exempt under rule 16b-3(c).

(2) Acquired under the Publix Super Markets, Inc. Employee Stock Ownership Plan. Transaction exempt under rule 16b-3(c).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.