FIRST AMERICAN CORP

Form 4 April 04, 2008

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

(Ctata)

1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading KENNEDY PARKER S Issuer Symbol FIRST AMERICAN CORP [FAF] (Check all applicable) (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) _X__ Director 10% Owner X_ Officer (give title _ Other (specify 1 FIRST AMERICAN WAY 04/03/2008 below) below) **CEO** (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting SANTA ANA, CA 92707 Person

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	tr. 8)		5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common			Code V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)	(Instr. 4)	
Common Stock	04/03/2008		M	30,000	A	\$ 29.54	78,237	D (1)	
Common Stock	04/03/2008		S	1,300	D	\$ 35.93	76,937	D (1)	
Common Stock	04/03/2008		S	400	D	\$ 35.95	76,537	D (1)	
Common Stock	04/03/2008		S	200	D	\$ 35.96	76,337	D (1)	
Common Stock	04/03/2008		S	300	D	\$ 35.99	76,037	D (1)	

Common Stock	04/03/2008	S	600	D	\$ 36.01	75,437	D (1)
Common Stock	04/03/2008	S	700	D	\$ 36.02	74,737	D (1)
Common Stock	04/03/2008	S	1,000	D	\$ 36.03	73,737	D (1)
Common Stock	04/03/2008	S	100	D	\$ 36.04	73,637	D (1)
Common Stock	04/03/2008	S	1,200	D	\$ 36.05	72,437	D (1)
Common Stock	04/03/2008	S	300	D	\$ 36.08	72,137	D (1)
Common Stock	04/03/2008	S	300	D	\$ 36.12	71,837	D (1)
Common Stock	04/03/2008	S	500	D	\$ 36.13	71,337	D (1)
Common Stock	04/03/2008	S	400	D	\$ 36.14	70,937	D (1)
Common Stock	04/03/2008	S	1,200	D	\$ 36.15	69,737	D (1)
Common Stock	04/03/2008	S	300	D	\$ 36.16	69,437	D (1)
Common Stock	04/03/2008	S	100	D	\$ 36.18	69,337	D (1)
Common Stock	04/03/2008	S	272	D	\$ 36.19	69,065	D (1)
Common Stock	04/03/2008	S	28	D	\$ 36.2	69,037	D (1)
Common Stock	04/03/2008	S	600	D	\$ 36.21	68,437	D (1)
Common Stock	04/03/2008	S	900	D	\$ 36.22	67,537	D (1)
Common Stock	04/03/2008	S	200	D	\$ 36.24	67,337	D (1)
Common Stock	04/03/2008	S	600	D	\$ 36.25	66,737	D (1)
Common Stock	04/03/2008	S	1,500	D	\$ 36.26	65,237	D (1)
Common Stock	04/03/2008	S	2,096	D	\$ 36.27	63,141	D (1)
	04/03/2008	S	104	D		63,037	D (1) (2)

Common Stock	\$ 36.28							
Common Stock	462,885	I	By Limited Partnership					
Common Stock	1,805.914	I	By 401(k) Plan Trust					
Common Stock	54,220	I	By Spouse Via Limited Partnership					
Common Stock	9,325.139	I	By ESOP Trust (4)					
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.								
	Persons who respond to the coll	ection of	SEC 1474					

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orderivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amour Underlying Securit (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amo or Num of Sh
Employee Stock Option (Right to Buy)	\$ 29.54	04/03/2008		M		30,000	04/23/1999(5)	04/23/2008	Common Stock	30,0
Employee Stock Option (Right to Buy)	\$ 36.55						02/28/2006(6)	02/28/2015	Common Stock	80,0
Employee Stock Option (Right to	\$ 19.2						12/13/2002(7)	12/13/2011	Common Stock	40,0

(9-02)

Buy)					
Employee Stock Option (Right to Buy)	\$ 30.56	02/26/2005(8)	02/26/2014	Common Stock	80,0
Employee Stock Option (Right to Buy)	\$ 22.85	02/27/2004(9)	02/27/2013	Common Stock	80,0
Employee Stock Option (Right to Buy)	\$ 47.49	12/08/2006(10)	12/08/2015	Common Stock	80,0
Employee Stock Option (Right to Buy)	\$ 13.13	02/24/2001(11)	02/24/2010	Common Stock	40,0
Employee Stock Option (Right to Buy)	\$ 30.8	12/14/2001(12)	12/14/2010	Common Stock	40,0

Reporting Owners

Reporting Owner Name / Address	Relationships						
•	Director	10% Owner	Officer	Other			
KENNEDY PARKER S 1 FIRST AMERICAN WAY SANTA ANA, CA 92707	X		CEO				

Signatures

Jeffrey S. Robinson, Attorney-In-Fact for Parker S. Kennedy 04/04/2008

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The cashless option exercise reported on this Form 4 was executed pursuant to the reporting person?s 10b5-1 trading plan described in the issuer?s Current Report on Form 8-K filed with the Securities and Exchange Commission on September 10, 2007. The trading plan provides that each option held by the reporting person that is in-the-money after commissions will be exercised automatically on

Reporting Owners 4

a cashless basis between and including the fifteenth and the first trading day preceding expiration. The options that are the subject of this Form 4 would have expired on April 23, 2008.

- Includes 37,083 unvested restricted stock units remaining from an original grant of 45,373 restricted stock units on 3/5/07. Pursuant to the terms of the grant, the restricted stock units vest in five equal annual increments commencing on the first anniversary of the grant and accrue dividend equivalents in the form of additional restricted stock units.
- Amount shown consists of shares contributed by issuer as company match, shares purchased for my account and shares acquired through automatic reinvestment of dividends paid as reported in most recent account statement in transactions exempt under rules 16a-3(f)(1)(i)(B) and 16b-3(c).
- Amount shown consists of shares allocated to my account in previous years and shares acquired through automatic reinvestment of dividends paid on such previously allocated shares, as reported in most recent account statement.
- (5) The option vests in five equal annual increments commencing 4/23/99, the first anniversary of the grant.
- (6) The option vests in five equal annual increments commencing 2/28/06, the first anniversary of the grant.
- (7) The option vests in five equal annual increments commencing 12/13/02, the first anniversary of the grant.
- (8) The option vests in five equal annual increments commencing 2/26/05, the first anniversary of the grant.
- (9) The option vests in five equal annual increments commencing 2/27/04, the first anniversary of the grant.
- (10) The option vests in five equal annual increments commencing 12/8/06, the first anniversary of the grant.
- (11) The option vests in five equal annual increments commencing 2/24/01, the first anniversary of the grant.
- (12) The option vests in five equal annual increments commencing 12/14/01, the first anniversary of the grant.

Remarks:

This is the first of two forms reporting a cashless stock option exercise on April 3, 2008. The cashless option exercise reported Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.