VODAFONE GROUP PUBLIC LTD CO Form 6-K September 11, 2003

### Form 6-K

## SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

**Report of Foreign Private Issuer** 

Pursuant to Rules 13a-16 or 15d-16 of the Securities Exchange Act of 1934

Dated September 11, 2003

# VODAFONE GROUP PUBLIC LIMITED COMPANY

(Exact name of registrant as specified in its charter)

### VODAFONE HOUSE, THE CONNECTION, NEWBURY, BERKSHIRE, RG14 2FN, ENGLAND

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F ý Form 40-F o

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes o	No	ý
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If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82

This Report on Form 6	-K contains the following:-
1. LIVE! CUSTOME	Press release dated July 3, 2003 entitled VODAFONE UK PROVIDES MOBILE SHOPPING TO ERS
2. TO LITHUANIA	News release dated July 21, 2003 entitled VODAFONE EXTENDS ITS MOBILE COMMUNITY
3. MOBILE GAMES	News release dated July 21, 2003 entitled ACCLAIM AND VODAFONE SIGN EXCLUSIVE DEAL
4. MEETING	News Release dated July 30, 2003 entitled VODAFONE GROUP PLC ANNUAL GENERAL
5. CO-OPERATE ON AND EUROPE	News release dated August 1, 2003 entitled VERIZON WIRELESS AND VODAFONE N LAP TOP E-MAIL, INTERNET AND CORPORATE APPLICATIONS ACCESS FOR THE US
6. OF VODAFONE I	News release dated August 1, 2003 entitled VODAFONE ACQUIRES THE REMAINING 20% MALTA LIMITED
	News release dated August 11, 2003 entitled VODAFONE AND CAUDWELL HOLDINGS ITION OF SINGLEPOINT
8. INITIATIVE TO T	Press release dated August 21, 2003 entitled VODAFONE UK LAUNCHES VSPAM FACKLE UNSOLICITED TEXT MESSAGES
9. UNITED FANS	Press release dated August 29, 2003 entitled FERGIE S ON THE PHONE FOR MANCHESTER

10.	Stock Exchange Announcement dated July 2, 2003
11.	Stock Exchange Announcement dated July 18, 2003
12.	Stock Exchange Announcement dated July 22, 2003
13.	Stock Exchange Announcement dated July 22, 2003
14.	Stock Exchange Announcement dated July 28, 2003
15.	Stock Exchange Announcement dated July 29, 2003
16.	Stock Exchange Announcement dated July 30, 2003
17.	Stock Exchange Announcement dated August 13, 2003
18.	Stock Exchange Announcement dated August 14, 2003

19.	Stock Exchange Announcement dated August 14, 2003
20.	Stock Exchange Announcement dated August 15, 2003
21.	Stock Exchange Announcement dated September 2, 2003

2003/022 03 July 2003

#### VODAFONE UK PROVIDES MOBILE SHOPPING TO LIVE! CUSTOMERS

Vodafone UK today launches Vodafone *live!* Shopping . The mobile store where customers can purchase goods securely over their phones using their credit or debit cards.

To launch the service, Vodafone UK has partnered with a number of top retailers including HMV, Thorntons, Oddbins, gadgetshop and Firebox. A number of other well known retailers will be joining Vodafone *live!* Shopping in the near future.

An icon on the *live!* menu takes customers through to a virtual shopping centre with a wide range of recognised retailers and products where they can place orders via their Vodafone handset. Once payment has been accepted, the goods are dispatched immediately to the registered delivery address.

Each retailer will provide an overview of available items, illustrated with a full-colour picture and accompanied by a more detailed description to supply as much information as possible, all under the merchant branding to enhance the feeling of a physical shopping experience. In addition, *live!* customers will also be able to view the regularly updated special offers from each high street retailer.

Lance Batchelor, Marketing Director, Vodafone UK said, We are certain that Shopping will be a popular addition to Vodafone *live!* This development once again demonstrates Vodafone s leadership in m-commerce. Fundamentally, we are offering our customers the ability to shop at their favourite stores whenever and wherever they want. It s all about being quick, simple and delivering what people want.

#### For further information contact:

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#### VODAFONE UK

Vodafone UK has 13 million customers, the largest share of the corporate mobile communications market and is part of the world s largest mobile community. The Newbury-based company offers a wide range of mobile voice and data communications. The Vodafone UK network covers 99% of the population and transmits over 10 million text messages every day. Vodafone UK was the world s first mobile operator to introduce international roaming, and currently offers its customers roaming on 324 networks in 139 countries.

In May 2002, Vodafone UK was ranked top for customer satisfaction in the UK s pre-pay mobile phone sector in a survey by JD Power and Associates. In the Oftel Mobile Network Operators Call Success Rate Survey for April to September 2002, a national call completion rate of 98.3% gave Vodafone the highest number of successfully completed calls and lowest number of dropped calls of all four networks.

21 July 2003
VODAFONE EXTENDS ITS MOBILE COMMUNITY TO LITHUANIA
Vodafone today announces that it has signed a Partner Network Agreement with Bite GSM (Bite) in Lithuania. Bite is a wholly-owned subsidiary of TDC Mobile International and is the company s second subsidiary to join the Vodafone Mobile Community following the agreement signed with TDC Mobil A/S (TDC Mobil), Denmark s leading mobile operator, in December 2001.
Bite, the second largest full scale mobile, data and internet service provider in Lithuania, will market Vodafone s international mobile services using the existing Vodafone service names. Under the terms of the agreement Vodafone and Bite will co-operate in developing products and services to international travellers and domestic customers. The principal benefits to Vodafone are further expansion of Vodafone s global products and services to its customers as well as further leverage of the Vodafone brand.
As a Partner Network, Bite will offer Vodafone and its Partners customers seamless access to Vodafone s international mobile services while travelling in Lithuania. Bite customers will enjoy the benefits of Vodafone s roaming services across its global footprint.
Peter Bamford, Chief Marketing Officer, Vodafone said:
Our tie-up with Bite is another step towards bringing our customers the key benefits of the Vodafone brand and services throughout Europe. The signing of this Partner Network agreement opens new sources of revenue for both Vodafone and Bite, and demonstrates Vodafone s attraction as a global mobile leader and innovator.
Following today s announcement, Vodafone s portfolio of global services, supported by its global brand communication, will be available in nine Partner Network countries: Austria, Croatia, Denmark, Estonia, Finland, Iceland, Kuwait, Lithuania and Slovenia, in addition to its subsidiary and associate markets.
- ends -
For further information:

**Vodafone Group** 

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#### **Investor Relations**

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#### **Bite GSM facts**

Service launched 1995

476K customers Q1, 2003

6.2 million EBITDA Q1, 2003

Revenues of 26.4 million Q1, 2003

#### ACCLAIM AND VODAFONE SIGN EXCLUSIVE MOBILE GAMES DEAL

London, UK 21 July, 2003 Acclaim Entertainment (International), a division of Acclaim Entertainment Inc, a worldwide interactive entertainment company and Vodafone, the world s largest mobile community, today announced an exclusive agreement to offer mobile game content in Vodafone countries through Vodafone live! based on Acclaim s forthcoming *Urban Freestyle Soccer* video game which premiers on Sony Playstation®2, Microsoft Xbox<sup>TM</sup>, Nintendo Gamecube<sup>TM</sup> and PC in October.

Entitled *Urban Freestyle* and available on Vodafone live! from the end of July, it will be the first ever mobile game to be available prior to the retail release of the console game. In addition Vodafone live! customers will be able to reveal cheat codes on their handset game that will unlock exclusive areas in the console game.

Under the agreement, Urban Freestyle will be available in 12 countries from the end of July 2003, prior to the game launch at the end of September 2003. The game is being developed to support a range of Vodafone live! handsets, including the Sharp GX10, Sharp GX20, Nokia 7650 and Nokia 3650.

Urban Freestyle Soccer is the first urban arcade-style street soccer game of its kind to take the world s most popular sport back to its street roots with gang-style teams competing against their rivals for the right to be crowned King of the Streets. The mobile version of the game will focus on ball skills, pitting the player s dexterity and timing against the clock in Urban Freestyle Soccer arcade and challenge games. The player will be able to maximize their score through expert timing and also learn key combinations to perform the ultimate tricks. As the tricks increase in difficulty and reflex skills are put to the test, so the player s score increases.

Larry Sparks, VP Marketing International for Acclaim Entertainment said: This is the very first time that Acclaim have distributed their gaming content via a mobile phone network and also the first time that a version of a video game has ever been available on a mobile phone prior to the retail release. I am thrilled to be working with Vodafone as our exclusive mobile partner on Urban Freestyle Soccer and I am confident there is huge potential in this venture for both partners.

Guy Laurence, CEO at Vodafone Global Content Services, said: The exclusive agreement with Acclaim to offer Urban Freestyle Soccer to Vodafone live! customers, before it is available on the high street, is yet another first in mobile gaming and clearly demonstrates Vodafone s commitment to providing its customers with the best mobile gaming experience available today.
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NOTES TO EDITORS
Urban Freestyle Soccer will be available on Sony Playstation(R) 2, Microsoft Xbox(TM), Nintendo Gamecube(TM) and PC from October 2003 from all major outlets.
www.urbanfreestylesoccer.com
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Vodafone Tavistock Communications

Tim Brown, Group Corporate Affairs Director Melissa Stimpson, Director of Investor Relations Darren Jones, Senior Investor Relations Manager Bobby Leach, Head of Group Media Relations Ben Padovan, Deputy Head of Group Media Relations Jon Earl, Senior Group Communications Manager Janine Young, Group Communications Manager Emma Conlon, Group Communications Manager

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#### **About Acclaim Entertainment**

Based in Glen Cove, N.Y., Acclaim Entertainment, Inc., is a leading worldwide developer, publisher and mass marketer of software for use with interactive entertainment game consoles including those manufactured by Nintendo, Sony Computer Entertainment and Microsoft Corporation as well as personal computer hardware systems. Acclaim owns and operates five studios located in the United States and the United Kingdom which includes a motion capture and recording studio in the U.S., and publishes and distributes its software through its subsidiaries in North America, the United Kingdom, Germany, France, Spain and Australia. The Company uses regional distributors in Japan and the Pacific Rim. Acclaim also distributes entertainment software for other publishers worldwide, publishes software gaming strategy guides and issues special edition comic magazines periodically. Acclaim s corporate headquarters are in Glen Cove, New York and Acclaim s common stock is publicly traded on NASDAQ.SC under the symbol AKLM. For more information please visit our website at http://www.acclaim.com.

#### About Vodafone

Vodafone provides a full range of mobile telecommunications services, including voice and data communications. Vodafone has equity interests in 28 countries and Partner Networks in a further 8 countries, serving almost 120 million proportionate customers.

Vodafone is a truly global organisation, recognised worldwide for its quality of service and product innovation. Vodafone s latest global service offering, Vodafone live! opens up a world of mobile colour communication, bringing news, information, e-mail, chat, location-based services, games and shopping to customers mobile devices. Vodafone live! is available in 13 countries globally and in just five months Vodafone has connected over one million Vodafone live! customers.

30 July 2003

VODAFONE GROUP PLC ANNUAL GENERAL MEETING

The Annual General Meeting of Vodafone Group Plc was held at the Queen Elizabeth II Conference Centre, Broad Sanctuary, Westminster, London, SW1 on Wednesday 30 July 2003.

The results of the polls on all resolutions were as follows:

RESOLUTION FOR AGAINST ABSTAIN

RESOLUTION 17

1	To receive the report of the directors and financial statements	38,974,480,739	101,807,925	773,526,618
2	To approve the Remuneration Report	33,836,773,367	1,519,959,151	4,491,513,725
3	To re-appoint Lord MacLaurin of Knebworth DL as a director	37,951,576,797	946,068,773	952,057,009
4	To re-appoint Kenneth Hydon as a director	38,699,486,519	946,309,742	204,298,187
5	To re-appoint Thomas Geitner as a director	38,649,801,328	994,807,789	205,087,552
6	To re-appoint Professor Sir Alec Broers as a director	38,733,760,659	908,933,607	205,562,502
7	To re-appoint Jürgen Schrempp as a director	38,693,331,876	947,282,502	207,419,270
8	To elect Dr John Buchanan	38,585,732,462	904,425,253	357,858,447
9	To approve a final dividend of 0.8983p per ordinary share	39,629,407,349	29,922,501	189,218,330
10	To re-appoint Deloitte & Touche as auditors	36,693,397,684	2,193,481,013	961,795,871
11	To authorise the Audit Committee to determine the auditors remuneration	37,999,128,879	831,816,265	1,017,963,359
12	To authorise donations under the Political Parties, Elections and Referendums Act 2000	36,564,209,985	1,143,181,709	2,141,394,330

13	To renew authority to allot shares under Article 16.2 of the Company s Articles of Association	38,102,154,695	1,500,528,133	244,661,907
14	To renew authority to disapply pre-emption rights under Article 16.3 of the Company s Articles of Association	38,252,790,960	1,445,761,934	143,668,806
15	To authorise the Company s purchase of its own shares (section 166, Companies Act 1985)	39,550,792,943	78,696,597	214,059,146

Accordingly resolutions 1 to 13 were passed as ordinary resolutions and resolutions 14 and 15 were passed as special resolutions.

SR Scott Company Secretary

# VERIZON WIRELESS AND VODAFONE CO-OPERATE ON LAP TOP E-MAIL, INTERNET AND CORPORATE APPLICATIONS ACCESS FOR THE US AND EUROPE

NEWBURY, UK and BEDMINSTER, NJ Verizon Wireless, the leading US wireless service provider, and Vodafone Group Plc (Vodafone), the world s largest mobile community, today announce their intention to develop a dual branded Verizon Vodafone lap top data card service for business customers working and travelling between the US and Europe.

The data card will be based on Vodafone s successful data card service, Vodafone Mobile Connect Card, which Verizon Wireless will develop and market under licence from Vodafone. The service will enable Verizon Wireless and Vodafone business customers to seamlessly access their e-mail, the Internet and corporate applications on their lap tops within Vodafone s territories and Verizon Wireless network in the US, with customers experiencing their same service environment when travelling abroad.

To support the service, Verizon Wireless and Vodafone intend to co-operate on data card hardware, service inter-connectivity, roaming and inter-operator tariffing.

As Verizon Wireless and Vodafone work toward a seamless wireless data experience for business people on both sides of the Atlantic, our customers will look forward to the high-quality services and products that we ve become known for in the wireless marketplace, said Denny Strigl, President and CEO of Verizon Wireless.

Today s announcement demonstrates the potential of the Verizon Wireless and Vodafone partnership to lead the global mobile market in delivering genuine customer value. By combining our product and marketing knowledge with Verizon Wireless excellent quality CDMA 1xRTT data Express Network and Vodafone s GPRS networks, our partnership will deliver mobile e-mail access, the Web and corporate applications, all key business services. This will allow Verizon Wireless and Vodafone customers to work effectively whilst travelling in the US and Europe, said Julian Horn Smith, Chief Operating Officer, Vodafone.

#### **About Vodafone Group Plc**

Vodafone is the world s largest mobile community with over 122.7m proportionate customers worldwide and equity interests in 28 countries and Partner Networks in a further 9 countries. www.vodafone.com

### **About Verizon Wireless**

Verizon Wireless is the nation s leading provider of wireless communications. The company has the largest nationwide wireless voice and data network and 34.6 million customers. Headquartered in Bedminster, NJ,

Verizon Wireless is a joint venture of Verizon Communications (NYSE:VZ) and Vodafone (NYSE and LSE: VOD). the Web at www.verizonwireless.com.	Find more information on
- ends -	
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Verizon Wireless

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1 August 2003

### VODAFONE ACQUIRES THE REMAINING 20% OF VODAFONE MALTA LIMITED

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