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ALLIANCE DATA SYSTEMS CORP Form 4/A April 11, 2002

FORM 4							ON	IB APPROVAL		
[] Check this box if no long	Washington, D.C. 20549									
subject to Section 16. Forn or Form 5 obligations may continue								OMB Number: 3235-0287		
See Instruction 1(b).	STATEMENT (OF CHANGES IN BENEFICIAL OWNERSHIP				Expires: December 31, 2001				
	Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940							Estimated average burden hours per response 0.5		
	·	2. Issuer Name and Ticker or Trading Symbol				6. Relationship of Reporting Person(s) to Issuer				
1. Name and Address of Reporting Person* Finkelman, Daniel P.		Alliance Data Systems Corporation ADS		June 2001		(Check all applicable)				
(Last) (First)	(Middle)		-							
17655 Waterview Parkway	Number of	3. I.R.S. Identification Number of Reporting Person, if an entity		5. If Amendment, Date of Original (Month/Year) June 2001		X Director 10% Owner Officer				
(Street Dallas, TX 75252-8012	(voluntary)		C E 7			fficer/Other escription				
(City) (State) (Zip)					 Individual or Joint/Group Filing (Check Applicable Line) Individual Filing Joint/Group Filing 					
Table I - Non-Derivative S	Securities Acquired, Di	sposed of, or E	Beneficially Owned	1		Joint	/ Group I lill	ъ		
. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Year)		Transaction Code and Voluntary Code (Instr. 8) Code V		ired (A) or 5. Amount of Securities Beneficially Owned at End of Month (Instr. 3 and 4		sh Fc Di or In	orm: irect(D)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Amount Price							
Common 06	5/08/2001	P 	2,500 A \$12.00		2,5	00	D			
								(over)		

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Form 4 (continued)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)										
1. Title of Derivative Security (Instr. 3)		3. Transaction Date (Month/ Day/ Year)	4. Transaction Code and Voluntary (V) Code (Instr.8)	5. Number of Derivative Securities	6. Date Exercisable(DE) and Expiration	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr.5)		10. Owner- ship Form of Deriv- ative Security: Direct (D) or Indirect (I)	11. Nature of Indirect Beneficial Ownership (Instr.4)
Employee Stock Option (right to buy)	\$12.00				Varies (1) 06/08/2011	Common - 42,000		42,000 (2)	D	

Explanation of Responses :

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a). Date Note: File three copies of this Form, one of

which must be manually signed. If space is insufficient.

See Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a

currently valid OMB number.

** Signature of Reporting Person

Attorney-in-fact for Daniel P. Finkelman

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Form 4 (continued)

FOOTNOTE Descriptions for Alliance Data Systems Corporation ADS

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Daniel P. Finkelman 17655 Waterview Parkway

Dallas, TX 75252-8012

Explanation of responses:

(1) The option is exercisable for 33% of the underlying shares on each of 6/7/02

and 6/7/03, and for 34% on 6/7/04.

(2) Mr. Finkelman disclaims all beneficial ownership of these options.

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