

Item 7.01 Regulation FD Disclosure.

A copy of the news release announcing Lexaria announces the launch of its national sales initiative, filed as exhibit 99.1 to this current report and is hereby incorporated by reference.

TEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS.

E x h i b i t Description

No.	
<u>99.1</u>	<u>News Release dated February 23, 2015</u>

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: February 23, 2015

Lexaria Corp.
(Signature) By: /s/ Chris Bunka
Chris Bunka
President & CEO
