

CROMIE SCOTT J  
Form 5  
February 14, 2007

# FORM 5

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).  
Form 3 Holdings Reported Form 4 Transactions Reported

**ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person \*  
**CROMIE SCOTT J**  
  
(Last) (First) (Middle)  
  
**3250 LACEY ROAD, SUITE 600**  
  
(Street)

2. Issuer Name and Ticker or Trading Symbol  
**SERVICEMASTER CO [SVM]**  
  
3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)  
**12/31/2006**

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)  
  
 Director  10% Owner  
 Officer (give title below)  Other (specify below)  
**GROUP PRESIDENT**

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Reporting  
  
(check applicable line)

**DOWNERS GROVE, IL 60515-1700**

Form Filed by One Reporting Person  
 Form Filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	(A) or (D)	Price	5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
Common stock \$.01 par value	Â	Â	Â	Â	Â	Â	55,189 <sup>(1)</sup>	D	Â
Common stock \$.01 par value	Â	Â	Â	Â	Â	Â	4,357 <sup>(2)</sup>	I	401(k) plan
Common stock \$.01 par value	Â	Â	Â	Â	Â	Â	9,280	I	by spouse

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Common stock \$.01 par value	Â	Â	Â	Â	Â	Â	1,101 <sup>(3)</sup>	I	Deferred Comp
Common stock \$.01 par value	Â	Â	Â	Â	Â	Â	880	I	Cust. for children
Common stock \$.01 par value	Â	Â	Â	Â	Â	Â	160	I	Cust. for nephew

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 2270 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
1998 Emplée. Stock Option(Right to Buy)	\$ 11.5	Â	Â	Â	Â	Date Exercisable: 12/10/2000 Expiration Date: 12/31/2009	Common stock \$.01 par value	36,52
1998 Emplée. Stock Option(Right to Buy)	\$ 18.075	Â	Â	Â	Â	Date Exercisable: 01/29/2000 Expiration Date: 01/28/2009	Common stock \$.01 par value	25,00
1998 Emplée. Stock Option(Right to Buy)	\$ 18.075	Â	Â	Â	Â	Date Exercisable: 01/29/2000 Expiration Date: 01/15/2014	Common stock \$.01 par value	21,00
1998 Emplée. Stock Option(Right to Buy)	\$ 18.2583	Â	Â	Â	Â	Date Exercisable: 02/16/1999 Expiration Date: 02/15/2008	Common stock \$.01 par value	27,00
2000	\$ 8.75	Â	Â	Â	Â	Date Exercisable: 08/08/2001 Expiration Date: 08/07/2007	Common	40,00

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Employee Stock Option (Right to Buy)									stock	
									\$.01 par value	
2000 Employee Stock Option (Right to Buy)	\$ 9.88	Â	Â	Â	Â	Â	03/18/2004	03/17/2013	Common stock \$\$.01 par value	30,000
2000 Employee Stock Option (Right to Buy)	\$ 10.3	Â	Â	Â	Â	Â	12/18/2003	12/17/2009	Common stock \$\$.01 par value	45,000
2000 Employee Stock Option (Right to Buy)	\$ 10.52	Â	Â	Â	Â	Â	03/16/2002	03/15/2008	Common stock \$\$.01 par value	50,000
2000 Employee Stock Option (Right to Buy)	\$ 13.83	Â	Â	Â	Â	Â	02/08/2003	02/07/2009	Common stock \$\$.01 par value	35,000
2003 EIP Stock Appreciation Right	\$ 10.73	Â	Â	Â	Â	Â	02/13/2005	02/12/2014	Common Stock	25,000
2003 EIP Stock Appreciation Right	\$ 12.45	Â	Â	Â	Â	Â	02/14/2007	02/13/2016	Common Stock	40,000
2003 EIP Stock Appreciation Right	\$ 12.575	Â	Â	Â	Â	Â	03/10/2007	03/09/2016	Common Stock	5,000
2003 EIP Stock Appreciation Right	\$ 13.44	Â	Â	Â	Â	Â	02/11/2006	02/10/2015	Common Stock	32,500

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director    10% Owner    Officer    Other

CROMIE SCOTT J  
3250 LACEY ROAD, SUITE 600  
DOWNERS GROVE, IL 60515-1700

Â

Â

Â GROUP  
PRESIDENT

Â

## Signatures

Cristen Kogl by power of  
attorney

02/14/2007

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

27,000 shares were sold by Mr. Cromie as part of a cashless stock option exercies on June 30, 2004. A form 4 was filed on July 1, 2004,

- (1) but did not report the sale portion of the transaction, therefore reflecting an incorrect balance of direct holdings. The balance also includes shares acquired through the Employee Share Purchase Plan through December 31, 2006.
- (2) Includes shares purchased through the ServiceMaster Profit Sharing and Retirement Plan through December 31, 2006.
- (3) Includes shares purchased through the dividend reinvestment feature of the Deferred Compensation Plan through December 31, 2006.
- (4) The stock appreciation right is exercisable in five equal annual installments beginning on the first anniversary of the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.