

CONCORD EFS INC  
Form 425  
June 13, 2003

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## **International Investor Day**

June 12, 2003

[LOGO]

[GRAPHIC]

[LOGO]

**David Banks, SVP Investor Relations**

Welcome & Opening Comments

**Safe Harbour**

**Statements in this presentation regarding First Data Corporation's business which are not historical facts are forward-looking statements. All forward-looking statements are inherently uncertain as they are based on various expectations and assumptions concerning future events and they are subject to numerous known and unknown risks and uncertainties which could cause actual events or results to differ materially from those projected. Please refer to the company's meaningful cautionary statements contained on the last slide of this presentation and the company's 2002 Annual Report on Form 10-K for a more detailed list of risks and uncertainties.**



**Non-solicitation**

**This communication is not a solicitation of a proxy from any security holder of First Data Corporation or Concord EFS, Inc., and First Data Corporation and Concord EFS, Inc. will be filing with the Securities and Exchange Commission a definitive joint proxy statement/prospectus to be mailed to security holders and other relevant documents concerning the planned merger of Concord EFS, Inc. with a subsidiary of First Data Corporation. WE URGE INVESTORS TO READ THE DEFINITIVE VERSION OF THE JOINT PROXY STATEMENT / PROSPECTUS AND ANY OTHER RELEVANT DOCUMENTS TO BE FILED WITH THE SEC, BECAUSE THEY WILL CONTAIN IMPORTANT INFORMATION. Investors will be able to obtain the documents free of charge at the SEC's website, [www.sec.gov](http://www.sec.gov). In addition, documents filed with the SEC by First Data Corporation will be available free of charge from First Data Investor Relations, 6200 S. Quebec St., Suite 340, Greenwood Village, CO, 80111. Documents filed with the SEC by Concord EFS, Inc. will be available free of charge from Concord Investor Relations, 2525 Horizon Lake Drive, Suite 120, Memphis, TN, 38133.**

**First Data Corporation and its directors and executive officers and other members of its management and employees, may be deemed to be participants in the solicitation of proxies from the stockholders of First Data Corporation in connection with the merger. Information about the directors and executive officers of First Data Corporation and their ownership of First Data Corporation stock is set forth in the proxy statement for First Data Corporation's 2003 annual meeting of stockholders.**

**Agenda**

**First Data Overview**

**Western Union International**

**First Data International**

**Questions & Answers**

[LOGO]

**Enabling Global Commerce**

[GRAPHIC]

**Real time**

**Pre-paid**

**Pay later**

[GRAPHIC]

[LOGO]

**Well Positioned in High Growth Markets**

**Well Positioned in High-Growth Markets**

**Billions of U.S. Transactions**

**Stored Value & Debit Cards**

[CHART]

**Credit Cards**

[CHART]

Source: The Nilson Report, December 2001

**Well Positioned in Huge Markets**

**Estimated Remittance Market = \$138B**

[CHART] [LOGO]

**Huge market opportunity**

Source: International Monetary Fund, 2002

**Well Positioned in High-Growth Markets**

**Millions of Migrants by Region**

[GRAPHIC]

**Total = 175 million**

Source: United Nations, October 2002

**Four Solid Growth Platforms**

[LOGO]

**Payment  
Services**  
[GRAPHIC]

**Merchant  
Services**  
[GRAPHIC]

**Card Issuing  
Services**  
[GRAPHIC]

**Emerging  
Payments**  
[GRAPHIC]



**Diverse Revenue Streams**

[CHART]

% of 2002 First Data revenue

12

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**Payment Services At A Glance**

[GRAPHIC]

**2002 revenues \$3.2B**

**80% Western Union money transfer**

**159,000 worldwide locations**

**Driven by millions of transactions**

**Moved \$700B in face value in 2002**

**Sales and Distribution Powerhouse**

**Payments Money Makers**

**Products**

**Money transfer**

**Bill payments**

**Prepaid services**

**Official cheques**

**Money orders**

[GRAPHIC]

**Revenue Generation**

[CHART]

**Merchant Services At A Glance**

**Point of Sale with Scale**

**2002 revenues \$2.8B**

**Serving 3 million merchant locations**

**Handled 10.2B merchant transactions during 2002**

**Driving sales primarily through bank alliance strategy**

[GRAPHIC]

**Services**

**Credit card processing**

**On-line/off-line debit networks**

**Terminal & equipment sales**

**Back-office services**

**Chargeback processing**

**Cheque verification & guarantee**

**Credit & risk management**

[GRAPHIC]

**Revenue Generation**

[CHART]

**Card Issuing Services At A Glance**

**2002 revenues \$1.9B**

**Servicing 324M card accounts**

**nearly 90M cards in conversion pipeline**

**Providing support to 1,400 card issuers**

[GRAPHIC]

**First Data's Outsourcing Segment**

**Services**

**Receivable processing**

**Customer Service Collections**

**Plastics embossing**

**Printing and mailing services**

**Fraud protection**

**Back-office support**

[GRAPHIC]

**Revenue Generation**

[CHART]

Excluding reimbursales

**Emerging Payments At A Glance**

**About \$200M +/- annual revenue run rate**

**Providing business-to- government tax payments**

**Laying groundwork for future of cell phones as payment devices**

[GRAPHIC]

**Payments of the Future**



**Emerging Payments**

[LOGO]

[GRAPHIC]

**Growth in Revenue and EPS**

**Revenue (\$B)**

[CHART]

**EPS**

[CHART]

**First Data 2003 Guidance**

	<b>RANGE</b>
Revenue growth	14-17%
EPS	\$1.87-\$1.93

**Long-term goal is 14-17% top & bottom line growth**

[LOGO]

**Charlie Fote**

Chairman and CEO

**Senior Management Team**

[GRAPHIC]

**Christina Gold**

**President**

**Western Union**

[GRAPHIC]

**Scott Betts**

**President**

**Merchant Services**

[GRAPHIC]

**Kim Patmore**  
**Chief Financial**  
**Officer**

[GRAPHIC]

**Mike Whealy**  
**Chief Administrative**  
**Officer**

[GRAPHIC]

**Mike Yerington**

**President**

**WU North America**

[GRAPHIC]

**Bill Thomas**

**President**

**WU International**

[GRAPHIC]

**Pam Patsley**

**President**

**First Data International**

[GRAPHIC]

**Garen Staglin**

**President & CEO**

**eONE Global**



**First Data - A Leader by Design**

[GRAPHIC]

**Makes commerce more secure, efficient and convenient**

**Leveraging extraordinary infrastructure and distribution channels**

**Record of flawless execution**

**Developing the next generation of payment services**

**The Payments Industry:  
External Forces Driving a New Model**

[GRAPHIC]

**PIN and Signature-Debit:  
Superior Volume Growth**

**Debit Transaction Trends**

**(in millions)**

[CHART]

Source: ATM & Debit News, September 12, 2002

**Industry is Consolidating:  
2001 Market Share**

[CHART]

Source: The Nilson Report, March/April 2002; Chain Store Age, August 2002; FDC Analysis

**Challenges to Historical Model**

[GRAPHIC]

## Technology Also Driving Change

	1980	1990	Now
Computer Speed/MIPS	.9MIPS	20MIPS	2,500+MIPS
Telecommunications	9.6-19.2 kbs	56-128 kbs	T1/1.5 MB/s
Merchant Terminal Memory 1985	2k	128k	4 MB
Smart Card Capacity	<1kb	2kb	32kb
Cell Phones 1985	913 cell sites .3 M users	5,616 cell sites 5.3 M users	104,300 sites 110 M users
PDA's	1.9kb \$230	1 Mb \$700	64 MB+ \$400

**Consumers are Demanding Payment Options**

[GRAPHIC]

**The Evolving Payments Model**

[GRAPHIC]



**Drive Out Duplicate Costs  
Existing Model: 24 Steps to Complete Transaction**

[GRAPHIC]

**Drive Out Duplicate Costs  
New Model: 14 Steps to Complete Transaction**

[GRAPHIC]

37

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**Create Your Opportunities**

**Today, you can't use your Starbucks gift card at a Borders store...**

[GRAPHIC]

**In the future it can be arranged**

[GRAPHIC]

**The Real Value is Choice**

[GRAPHIC]

**Your Customer's Satisfaction**

39

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**What's Driving the New Model?**

[GRAPHIC]

40

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[CHART]

41

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**International Revenue Percentage**

**1998**

[CHART]

**2002**

[CHART]

**Q2, 2003 Estimate**

[CHART]

42

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**Our International Revenue Goal in 2007**

**Pre-Concord**

[CHART]

**Post-Concord**

[CHART]



**Global Footprint**

**Global Offices**

[GRAPHIC]

**Employees representing 70+ nationalities, speaking 75 languages**

**Agenda**

First Data Overview

**Western Union International**

First Data International

Questions & Answers

[LOGO]

[LOGO]

**Bill Thomas**

President, Western Union International

**Strong Growth Record**

**Western Union International**

**Transactions**

[CHART]

47

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[GRAPHIC]

**Agent Network by Class of Trade**

[CHART]

**High concentration of banks = leverages**

**FDC strengths = opportunity**

**Western Union International  
Inbound Transactions by Region**

**1998**

[CHART]

**2002**

[CHART]

50

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**Joint Efforts**

**Sharing relationships to bring expanded product offerings to key partners around the globe**

**offering card issuing and merchant services to existing bank partners and agent base**

**utilising Western Union agent outlets to distribute First Data products**

**introducing Western Union products through Card and Merchant business channels**

[GRAPHIC]



**Agenda**

First Data Overview

Western Union International

**First Data International**

Questions & Answers

[LOGO]

[GRAPHIC]

**Pam Patsley**

President, First Data International

**Our International Revenue Goal in 2007**

[CHART]

**Pre-Concord**

[CHART]

**Post-Concord**

**Positioning the Business for Growth**

[CHART]

55

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**Laying the Foundation for Growth**

[Chart]

56

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**Key Takeaways**

[GRAPHIC]

**Strong organisation**

[GRAPHIC]

**Large worldwide opportunity**

[GRAPHIC]

**A global strategy**

[GRAPHIC]

**Strategy at work World Tour**

**Key Takeaways**

[GRAPHIC]

**Strong organisation**

[GRAPHIC]

Large worldwide opportunity

[GRAPHIC]

A global Strategy

[GRAPHIC]

Strategy at work World Tour

**First Data International**

**Formed May 2002**

**Leverage capabilities of existing businesses:**

**Card issuing services**

**Merchant services**

**VisionPLUS® transaction software**

**Payment card and electronic banking services**

**Western Union International**

**Strong infrastructure, worldwide leadership team**

**Single source provider of end-to-end solutions**

[GRAPHIC]



**Worldwide Presence**  
**Headquarters: Paris, France**

[GRAPHIC]

60

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**Strong Regional Leaders**

[GRAPHIC]

**Peter Harrington**

President  
Latin America  
& Canada

[GRAPHIC]

**Gerald Hawkins**

President  
Europe, the Middle  
East & Africa

[GRAPHIC]

**Henry Tsuei**

President  
China & North Asia

[GRAPHIC]

**Greg Nash**

President  
Australia, New Zealand  
& South Asia

[GRAPHIC]

**Kozo Watanabe**

President  
Japan

[GRAPHIC]

**An international team of 3,800 people**

**Key Takeaways**

[GRAPHIC] Strong organisation

[GRAPHIC] **Large worldwide opportunity**

[GRAPHIC] A global strategy

[GRAPHIC] Strategy at work World Tour

**Factors Driving Growth**

**Increased use of electronic payments**

**Migration to EMV smart cards\***

**Global commerce**

**eCommerce**

[GRAPHIC]

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\* Europay, MasterCard, Visa interoperable smart card standard

**Worldwide Card Transactions**

**2002 Global transaction distribution**

[CHART]

Source: The Nilson Report, October, 2002 (2002 Visa and MasterCard data)

**First Data International  
Significant Opportunities**

[Chart]

**Approx. 6B  
non-cash transactions**

[Chart]

**Estimated 19B  
non-cash transactions**

**Electronic Transactions of the rise in the UK**

Source: APACS 2002 Annual Review

**Latin America: Emerging Market**

**2002 vs. 2001: Card Usage Comparisons**

<b>Total \$ Volume</b>			<b>Up 17%</b>
	<b>Mexico, the largest market up 31%</b>	[GRAPHIC]	
	<b>Brazil, the second larges market up 20%</b>	[GRAPHIC]	
<b>Total Transactions</b>			<b>Up 13%</b>
<b>Total Cards</b>			<b>Up 10%</b>

Source: The Nilson Report, May 2003



**Key Takeaways**

[GRAPHIC]

Strong organisation

[GRAPHIC]

Large worldwide opportunity

[GRAPHIC]

**A global strategy**

[GRAPHIC]

Strategy at work World Tour

**Our Strategy**

**Aggressively grow the business as one company**

**Attract / retain best-in-class talent**

**Innovate new products and enter new geographies**

**Grow existing customers through superior service**

**Leverage existing platforms and capabilities**

Unmatched Continuum of Services

[GRAPHIC]

Cash  
Access

Gift Card/  
Stored  
Value

Cheque

Debit

Credit

Emerging  
Technology

[LOGO]

Third party outsourcing: Equasion, OmniPay, EFT

New dimension full range of services: VisionPLUS®

*First Data is the single source provider of integrated,  
end-to-end payment solutions.*

**A Closer Look at Equasion  
Meeting Specific European and Middle Eastern Requirements**

**Largest independent processing platform:  
23M accounts, 1B transactions annually, 32 financial institutions**

**Complete range of services**

**Extensive, ongoing  
investments in this product**

[GRAPHIC]

**A Closer Look at Equasion  
Blue Chip Client Base**

[GRAPHIC]

71

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**A Closer Look at VisionPLUS®  
Brings A Powerful New Dimension**

**36 countries**

**6 continents**

**170 clients**

**200M cardholder accounts**

[GRAPHIC]

**5. Full outsourcing**

**4. Plus facilities management**

**3. Plus software management**

**2. Software suite installation and upgrades**

**1. Single software module and installation**

**Move clients up the pyramid, building recurring revenue**



**A Closer Look at VisionPLUS®  
Strong Client Base**

[GRAPHIC]

73

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**Global application, key advantages**

**currency**

**language**

**international and domestic capabilities**

**cost effective**

**speed to market**

[GRAPHIC]

[LOGO]

**Global Choice clients:**

[GRAPHIC]

**Customers enjoying Central Acquiring benefits:**

[GRAPHIC]

**Customers enjoying DCC benefits:**

[GRAPHIC]

**Dynamic Currency Conversion**

CARD SALE VOUCHER

Merchant copy

12/06/03 11:31  
TERMINAL-USER-TRAN  
22250000-001-101

Sample Hotel  
London Road  
LONDON  
W1

Merchant ID: 38000  
Goods Total  
GBP 150.00

USD  
Exchange rate 1.6789

4264290000000000  
VISA  
Expiry Date 07/05  
Sale Total  
251.84 USD

Please debit my account with the total amount in the currency shown.

Sign: \_\_\_\_\_

M. John P. Smith

I acknowledge I have a choice to pay in Sterling.

Auto Code - DD8DD1

[GRAPHIC]

**Dynamic Currency Conversion**

[GRAPHIC]

**Key Takeaways**

[GRAPHIC] Strong organisation

[GRAPHIC] Large worldwide opportunity

[GRAPHIC] A global Strategy

[GRAPHIC] **Strategy at work** **World Tour**

[GRAPHIC]

**Europe, the Middle East & Africa**

**Leading the European Payment Market**

**Leading independent third-party processor in Europe**

**23M Equasion cardholder accounts, 17M smart cards**

**11 VisionPLUS® clients with about 11M accounts in europe**

**First Data Iberica, JV in Spain fuel card processing & mobile top-up**

[GRAPHIC]

**331,000 merchants**

[GRAPHIC]



**Spotlight France**  
**In-House Processing Dominates**

**Significant market 68M cards, 25M private label**

**Strong domestic deferred debit**

**Growth drivers**

**cheques to cards**

**private label to branded**

**new market entrants**

[GRAPHIC]

Source: Data Monitor July 202, European Card Review, 2001-02

**Spotlight Germany**  
**Largest European Market**

**Largest European market**

**total cards in issue 108M**

**91M debit**

**3.8M transactions**

**Nearly 70% of POS purchases are cash vs. 44% in the U.S.**

**Growth drivers**

**credit card acceptance**

**consolidation of networks**

**debit card usage at POS**

**migration to EMV chip cards**

**Acquired TeleCash**

[GRAPHIC]

Source: Lafferty Electronic Payments June 22, Data Monitor July 2002, Electronic Payments International June 22, Nilson Report April 2002.

**Establishing a Presence in the  
Middle East & Africa**

**4 Middle East card processing services clients**

**11 VisionPLUS® accounts**

**About 16M VisionPLUS® accounts**

**Optional in-house or third-party processing**

**New agreements**

[GRAPHIC]

**Spotlight South Africa**  
**Significant Processing Potential**

**VisionPLUS® is the leading provider of Software for private label processing**

**About 14M VisionPLUS® accounts**

**Migrate to outsourcing; partnerships key**

[GRAPHIC]

[LOGO]

**China & North Asia**

85

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**China & North Asia  
Investment for the Long Term**

**5 VisionPLUS® in-region clients**

**Regional HQ in Shanghai; data centre operational**

**Focus; 1<sup>st</sup> outsourcing client**

[GRAPHIC]

**Medium to Long-Term  
Opportunities are Significant**

**China: introduction of general purpose consumer loans to stimulate economic growth**

**S. Korea: nearly six-fold increase in credit card spending since 1999 to approx. \$220B\***

**HK: advanced infrastructure and consumer acceptance of innovative payment devices**

**Taiwan: continued high growth rate in bankcard and usage volume**

[GRAPHIC]

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\* Source: Lafferty Cards International (February 2003)

[LOGO]

**Japan**

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**Spotlight Japan**  
**Building Relationships**

**Partnership Nihon Card Processing Co., Ltd. (NICAP)**

[GRAPHIC]

**May 2003 established First Data Japan K.K.**

**Significant long-term opportunities**

**Success with ValueLINK for Starbucks**

[GRAPHIC]

[LOGO]

**Australia, New Zealand & South Asia**

90

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**Spotlight Australia, New Zealand & South Asia**  
**Significant, Diverse Market Opportunity**

**Full range of payment card and electronic banking services**

**annually**  
**Largest regional independent EFT payments network, 400 clients, 500M + transactions**

**Strong VisionPLUS® recognition, 9 major clients including:**

[GRAPHIC]

**Westpac Banking Corporation, 1st VisionPLUS® processing client**

**Pursue regional acquisitions**

[GRAPHIC]

[LOGO]

**Latin America & Canada**

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**Enabling Commerce in  
Latin America & Canada**

**A leading merchant acquirer processor with 186,000 locations services**

**VisionPLUS® leads the card market with more than 57M accounts**

**9 processing customers**

[GRAPHIC]

**Latin America & Canada Achievements**

**Signed agreements:**

[GRAPHIC]

**Successfully completed largest migration to VisionPLUS® 8.0 for C&A, one of the largest retailers in S. America**

**6 additional VisionPLUS® conversions to be completed 2003**

[GRAPHIC]

**Latin America & Canada  
New Discussions Underway**

**Detailed discussions with WU Agents to explore First Data additional products and services**

[GRAPHIC]

**Leverage WU relationship to expand**

[GRAPHIC]

[GRAPHIC]

**Large and growing international opportunity**

**Organisation, platforms and strategy now in place**

**Gaining traction, building momentum**



[GRAPHIC]

**Q&A**

[GRAPHIC]

**International Investor Day**

June 12, 2003

[LOGO]

**Cautionary Information Regarding Forward-Looking Statements**

Statements in this presentation regarding First Data Corporation's business which are not historical facts, including the revenue and earnings projections, are forward-looking statements. All forward-looking statements are inherently uncertain as they are based on various expectations and assumptions concerning future events and they are subject to numerous known and unknown risks and uncertainties which could cause actual events or results to differ materially from those projected. Important factors upon which the Company's forward-looking statements are premised include: (a) continued growth at rates approximating recent levels for card-based payment transactions, consumer money transfer transactions and other product markets; (b) successful conversions under service contracts with major clients; (c) renewal of material contracts in the Company's business units consistent with past experience; (d) timely, successful and cost-effective implementation of processing systems to provide new products, improved functionally and increased efficiencies, particularly in the card issuing services segment; (e) successful and timely integration of significant businesses and technologies acquired by the Company and realisation of anticipated synergies; (f) continuing development and maintenance of appropriate business continuity plans for the Company's processing systems based on the needs and risks relative to each such system; (g) absence of consolidation among client financial institutions or other client groups which has a significant impact on FDC client relationships and no material loss of business from significant customers of the Company; (h) achieving planned revenue growth throughout the Company, including in the merchant alliance program which involves several joint ventures not under the sole control of the Company and each of which acts independently of the others, and successful management of pricing pressures through cost efficiencies and other cost management initiatives; (i) successfully managing the credit and fraud risks in the Company's business units and the merchant alliances, particularly in the context of the developing e-commerce markets; (j) anticipation of and response to technological changes, particularly with respect to e-commerce; (k) attracting and retaining qualified key employees; (l) no unanticipated changes in laws, regulations, credit card association rules or other industry standards affecting FDC's businesses which require significant product redevelopment efforts, reduce the market for or value of its products or render products obsolete; (m) continuation of the existing interest rate environment so as to avoid increases in agent fees related to Payment Services' products and increases in interest on the Company's borrowings; (n) absence of significant changes in foreign exchange spreads on retail money transfer transactions, particularly in high-volume corridors, without a corresponding increase in volume or consumer fees; (o) continued political stability in countries in which Western Union has material operations; (p) implementation of Western Union agent agreements with governmental entities according to schedule and no interruption of relations with countries in which Western Union has or is implementing material agent agreements; (q) no unanticipated developments relating to previously disclosed lawsuits, investigations or similar matters; (r) successful management of any impact from slowing economic conditions or consumer spending; (s) no catastrophic events that could impact the Company or its major customer's operating facilities, communication systems and technology or that has a material negative impact on current economic conditions or levels of consumer spending; (t) no material breach of security of any of our systems; and (u) successfully managing the potential both for patent protection and patent liability in the context of rapidly developing legal framework for expansive software patent protection.

[GRAPHIC]

**International Investor Day**  
June 12, 2003

[LOGO]

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