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MENDELS Form 4 February 2	SON ERIC A										
	ЛЛ								OMB A	PPROVAL	
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549								OMB Number:	3235-0287		
Check this box if no longer subject to STATEMENT OF						ERSHIP OF	Expires: Estimated a	January 31, 2005 average			
Section 16. SECURITIES burden hours per									•		
(Print or Type	e Responses)										
MENDELSON ERIC A Symbo				l	nd Ticker or [HEI, HE]		0	Relationship of Reporting Person(s) to suer			
(Last)	(First)	(Middle)			Transaction	-		(Check	all applicable	e)	
				/Day/Year) /2011	•		_	X Director 10% Owner X Officer (give title Other (specify below) below) Co- President			
				nendment, lonth/Day/Y	Date Origina ear)	l	А	Individual or Joint/Group Filing(Check oplicable Line) K_ Form filed by One Reporting Person _ Form filed by More than One Reporting			
MIAMI, F	EL 33131						P	Form filed by Mo erson	ore than One Re	eporting	
(City)	(State)	(Zip)	Та	ble I - Non	-Derivative	Secu	rities Acqui	red, Disposed of,	or Beneficial	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deeme Execution I any (Month/Day	Date, if	Code	4. Securitie orDisposed o (Instr. 3, 4	f (D)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
C1 A				Code V	Amount	(D)	Price	(Instr. 3 and 4)			
Class A Common Stock								68,945	D		
Common Stock	02/23/2011			М	100,000	А	\$ 11.3058	167,051	D		
Common Stock	02/23/2011			S	50,000	D	\$ 56.4612	117,051	D		
Class A Common Stock								80,136	Ι	Owned by Corporation (1)	
								102,950	Ι		

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Common Stock			Owned by Partnership
Common Stock	1,187	Ι	As custodian for minor children
Class A Common Stock	1,367	I	As custodian for minor children
Common Stock	26,675	I	By 401(k)
Class A Common Stock	24,551	Ι	By 401(k)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)			6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount Number Shares
Option (right to purchase Common Stock)	\$ 11.3058	02/23/2011		М		100,000	06/11/2005	06/11/2011	Common Stock	100,00

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
	Х		Co- President				

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MENDELSON ERIC A 825 BRICKELL BAY DRIVE, SUITE 1644 MIAMI, FL 33131

Signatures

Eric A Mendelson

02/25/2011

<u>**</u>Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents shares owned by Mendelson International Corporation whose stock is owned solely by the Reporting Person and Victor Mendelson, the brother of the Reporting Person.
- (2) Represents shares owned by EAM Management Limited Partners, a partnership whos sold general partner is a corporation controlled by the Reporting Person.
- (3) Represents shares held for the benefit of the Reporting Person by the HEICO Corporation 401(k), based on a plan statement dated February 22, 2011.
- (4) Reporting Person owns directly options entitling Reporting Person to purchase an aggregate of 434,375 shares of Common Stock and 31,251 shares of Class A Common Stock. These options become exercisable on various dates and have various expiration dates.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.