

NU SKIN ENTERPRISES INC  
 Form 4  
 February 28, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Peterson Jack

2. Issuer Name and Ticker or Trading Symbol  
 NU SKIN ENTERPRISES INC  
 [NUS]

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)

(Last) (First) (Middle)  
 C/O NU SKIN ENTERPRISES,  
 INC., 75 WEST CENTER STREET  
 (Street)

3. Date of Earliest Transaction  
 (Month/Day/Year)  
 02/26/2007

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
 Vice President

PROVO, UT 84601

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)	
				Code V	Amount	(A) or (D)	Price	
Class A Common Stock	02/26/2007		A	1,000	A	Ⓐ	3,000	D
Class A Common Stock	02/28/2007		F	99	D	\$	2,901 <sup>(2)</sup> 16.79	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
 (9-02)

number.

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
				Code V (A) (D)		Date Exercisable Expiration Date	Title	
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 6.56					<sup>(4)</sup> 08/31/2010	Class A Common Stock	22,500
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 6.56					<sup>(4)</sup> 08/31/2010	Class A Common Stock	1,500
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 8.2					<sup>(4)</sup> 02/28/2011	Class A Common Stock	4,000
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 12.45					<sup>(4)</sup> 08/31/2011	Class A Common Stock	7,500
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 12.45					<sup>(4)(5)</sup> 04/19/2012	Class A Common Stock	4,500
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 12.45					<sup>(4)(5)</sup> 07/13/2009	Class A Common Stock	12,000
	\$ 12.45					<sup>(4)</sup> 08/31/2009		24,000

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Employee Stock Option (right to buy) <sup>(3)</sup>				Class A Common Stock	
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 12	<sup>(4)</sup>	09/03/2012	Class A Common Stock	4,500
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 9.04	03/10/2004 <sup>(6)</sup>	03/10/2013	Class A Common Stock	5,000
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 11.5	09/02/2004 <sup>(6)</sup>	09/02/2013	Class A Common Stock	5,000
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 19.15	02/27/2005 <sup>(6)</sup>	02/27/2014	Class A Common Stock	5,000
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 26.13	09/01/2005 <sup>(6)</sup>	09/01/2014	Class A Common Stock	5,000
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 22.33	02/28/2006 <sup>(6)</sup>	02/28/2015	Class A Common Stock	6,000
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 21.34	08/31/2006 <sup>(6)</sup>	08/31/2015	Class A Common Stock	5,000
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 17.58	05/26/2007 <sup>(6)</sup>	05/26/2013	Class A Common Stock	3,500
	\$ 17.25	09/01/2007 <sup>(6)</sup>	09/01/2013		3,500

Employee  
Stock  
Option  
(right to  
buy) <sup>(3)</sup>

Class A  
Common  
Stock

Employee  
Stock  
Options \$ 17.75 02/26/2007  
(right to  
buy)

Class A  
Common  
Stock 3,500

A 3,500 02/26/2008 02/26/2014

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Peterson Jack C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET PROVO, UT 84601			Vice President	

## Signatures

Erik Haugen as Attorney-in-Fact for Jack Peterson 02/28/2007

\_\_Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Price not applicable.
- (2) Represents number of shares beneficially owned as of February 28, 2007.
- (3) Previously Reported
- (4) Currently exercisable in full.
- (5) Issued as part of an Option Exchange Offer.
- (6) Becomes exercisable in four equal annual installments beginning on the date indicated.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.