NU SKIN ENTERPRISES INC

Form 4

September 02, 2005

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UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number:

OMB APPROVAL

3235-0287 January 31,

2005

if no longer subject to Section 16. Form 4 or

Check this box

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Estimated average burden hours per 0.5

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

response...

Expires:

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * MACFARLANE LARRY V

2. Issuer Name and Ticker or Trading

5. Relationship of Reporting Person(s) to Issuer

Symbol

NU SKIN ENTERPRISES INC [NUS]

(Check all applicable)

(Zip)

(Last) (First) (Middle) 3. Date of Earliest Transaction

Director 10% Owner X_ Officer (give title Other (specify

(Month/Day/Year) 08/31/2005

below) President, Big Planet division

C/O NU SKIN ENTERPRISES, INC., 75 WEST CENTER STREET

(Street)

(State)

4. If Amendment, Date Original

6. Individual or Joint/Group Filing(Check

Filed(Month/Day/Year)

Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting

PROVO, UT 84601

(City)

(City)	(State)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securitor(A) or Di (Instr. 3,	sposed	of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common Stock	03/23/2005		<u>J(1)</u>	0.8163	A	\$ 22.49	213	D	
Class A Common Stock	06/22/2005		<u>J(1)</u>	1.4207	A	\$ 23.67	653 (3) (2)	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code	5. Number of orDerivative Securities Acquired (A) or Disposed o (D) (Instr. 3, 4, and 5)	Expiration Date		7. Title and Amount Underlying Securitic (Instr. 3 and 4)	
				Code V	(A) (D	Date Exercisable	Expiration Date	Title	Amou or Numb of Sha
Employee Stock Option (right to buy) (4)	\$ 11.37					09/10/2003(5)	09/10/2013	Class A Common Stock	15,0
Employee Stock Option (right to buy) (4)	\$ 11.37					09/10/2004 <u>(6)</u>	09/10/2013	Class A Common Stock	25,0
Employee Stock Option (right to buy) (4)	\$ 19.15					02/27/2005 <u>(6)</u>	02/27/2014	Class A Common Stock	12,5
Employee Stock Option (right to buy) (4)	\$ 26.13					09/01/2005 <u>(6)</u>	09/01/2014	Class A Common Stock	12,5
Employee Stock Option (right to buy) (4)	\$ 22.33					02/28/2006 <u>⁽⁶⁾</u>	02/28/2015	Class A Common Stock	12,5
Employee Stock Option (right to buy)	\$ 21.34	08/31/2005		A	12,500	08/31/2006 <u>(6)</u>	08/31/2015	Class A Common Stock	12,5

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Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

MACFARLANE LARRY V C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET PROVO, UT 84601

President, Big Planet division

Signatures

D. Matthew Dorny as Attorney-in-Fact for Larry V. Macfarlane

09/02/2005

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares were acquired through an automatic reinvestment of a dividend payment.
- (2) Updated to reflect shares acquired under the Company's Employee Stock Purchase Plan which are exempt from filing.
- (3) Represents number of shares beneficially owned as of August 31, 2005.
- (4) Previously reported.
- (5) Immediately exercisable.
- (6) Becomes exercisable in four equal annual installments beginning on the date indicated.
- (7) Price not applicable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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