

TrueCar, Inc.
Form 4
May 04, 2016

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
UNITED SERVICES
AUTOMOBILE ASSOCIATION

(Last) (First) (Middle)

9800 FREDERICKSBURG RD

(Street)

SAN ANTONIO, TX 78288

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
TrueCar, Inc. [TRUE]

3. Date of Earliest Transaction
(Month/Day/Year)
05/02/2016

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

___ Director ___X___ 10% Owner
___ Officer (give title below) ___ Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
___ Form filed by One Reporting Person
X Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount		
					(A) or (D)		
					Price		
Common Stock	05/02/2016 ⁽¹⁾		S		200,000 <u>(2)</u> <u>(3)</u>	D	
					\$ 6.3771 <u>(2)</u> <u>(3)</u>		
Common Stock					10,632,346	D	
						I	USAA Property Holdings, Inc. ⁽⁴⁾
					1,633,347		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reporting Transaction (Instr. 6)
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Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
UNITED SERVICES AUTOMOBILE ASSOCIATION 9800 FREDERICKSBURG RD SAN ANTONIO, TX 78288			X	
USAA Property Holdings, Inc. 9800 FREDERICKSBURG ROAD SAN ANTONIO, TX 78288			X	

Signatures

/s/ Douglas I. Ward, Vice President and Chief Investment Officer

05/04/2016

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The transactions reported on this form were executed pursuant to a 10b5-1 plan adopted as of August 26, 2015.

Execution Breakdown of Price/Sold Shares: (continuation will be included in footnote #3) PRICE SOLD SHARES \$6.255 1,451 \$6.26
 (2) 4,800 \$6.265 700 \$6.27 5,800 \$6.275 222 \$6.28 7,400 \$6.29 4,085 \$6.295 1,400 \$6.2975 100 \$6.30 5,300 \$6.305 200 \$6.31 3,543 \$6.315
 1,900 \$6.32 5,100 \$6.325 1,100 \$6.33 5,025 \$6.335 2,910 \$6.34 5,100 \$6.345 1,600 \$6.35 8,000 \$6.355 1,306 \$6.3575 100 \$6.36 9,688

Execution Breakdown of Price/Sold Shares: (continuation from footnote #2) PRICE SOLD SHARES \$6.365 2,019 \$6.37 6,310 \$6.375
 (3) 1,055 \$6.38 8,046 \$6.385 6,510 \$6.3875 100 \$6.39 11,457 \$6.395 1,850 \$6.40 12,771 \$6.405 3,000 \$6.41 17,434 \$6.415 2,311 \$6.42
 13,322 \$6.425 5,066 \$6.43 5,506 \$6.435 1,000 \$6.44 7,069 \$6.445 400 \$6.45 6,261 \$6.455 100 \$6.46 3,000 \$6.465 200 \$6.47 1,000
 \$6.48 1,900 \$6.485 478 \$6.49 2,405 \$6.50 900 \$6.51 100 \$6.545 200 \$6.55 100 \$6.555 100 \$6.59 400 \$6.78 700 \$6.79 100

(4) USAA Property Holdings, Inc. is a wholly owned subsidiary of United Services Automobile Association.

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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